Dairying through Cooperatives (DTC) (Referred by JICA as "Project for the Dairy Development") Component B of NPDD Scheme

Project Operation Manual

September 2021

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Annexures (Separate books)

Component wise implementation manuals (Component from A to E) Procurement manual of PIs Financial management manual of PIs A Model Subproject Plan

List of Abbreviation

A to C	Assistance to Cooperatives
AMCU	Automatic Milk Collection Unit
AMUL	Anand Milk Union Ltd.
BIS	Bureau of Indian Standard
BOD	Board of Directors
BS	Biological Sciences
BMC	Bulk Milk Cooler
CD	Capacity development
CPI	Consumer Price Index
CPSC	Central Project Steering Committee
CIP	Cleaning in Place
CRP	Calf Rearing Program
CS	Cooperative Services
СТ	Cooperative Training
CEO	Chief Executive Officer
COMFED	Bihar State Milk Cooperative Federation
CVD	Cooling Valve Diversion
DAC	Development Assistance Committee
DCS	Dairy Cooperative Society
DD	Dairy Development
DEDS	Dairy Entrepreneurship Development Scheme
DIDF	Dairy Processing and Infrastructure Development Fund
DAHD	Department of Animal Husbandry & Dairying
DPMCU	Data Processor Milk Collection Unit
DPR	Detailed Project Report
DSCR	Debt Service Coverage Ratio
EEC	European Economic Community
EHEDG	European Hygienic Equipment Design Group
EIA	End Implementing Agency
ETP	Effluent Treatment Plant
EU	European Union
FAOSTAT	FAO (Food and Agriculture Organization of the United Nations) Statistical Databases
FBO	Food Business Operator
FPR	Field Performance Recording
FMD	Foot-and-Mouth Disease
FSSAI	Food Safety and Standards Authority of India
FSSC	Food Safety System Certification
FSMS	Food Safety Management System
GCMMF	Gujarat Cooperative Milk Marketing Federation Ltd.
GFSI	Global Food Safety Initiative
GDP	Gross Domestic Product
GoI	Government of India
HACCP	Hazard Analysis and Critical Control Points

HF	Holstein-Friesian
HTST	High Temperature Short Time
IAS	Indian Administrative Service
ICT	Information and Communication Technology
ICB	International Competitive Bidding
IDDP	Integrated Dairy Development Program
IDFA	International Dairy Foods Association
IDMC	Indian Dairy Machinery Company
IIL	Indian Immunological Ltd.
IRMA	Institute of Rural Management, Anand
IMARC	International Market Analysis Research & Consulting
INR	Indian Rupee
ISO	International Standard Organization
	Information Technology
JMF	Jharkhand Milk Federation
JICA	Japan International Cooperation Agency
LCB	Local Competitive Bidding
LLPD	Lakh Liter Per Day
LKgPD	Lakh Kilogram Per Day
MDFVPL	Mother Dairy Fruits and Vegetable Pvt. Ltd.
MPCDF	Madhya Pradesh State Cooperative Dairy Federation Ltd.
MoFPI	Ministry of Food Processing Industries
MoSPI	Ministry of Statistics and Programme Implementation
MPC	Milk Producer Company
MPI	Milk Producers Institution
MPP	Milk Pooling Point
MIT	Mansinh Institute of Training, NDDB
MT	Metric Ton
MU	Milk Union
NABARD	National Bank for Agriculture and Rural Development
NAP	National Action Plan
NCDC	National Cooperative Development Corporation
NCR	National Capital Region
NDDB	National Dairy Development Board
NDP	National Dairy Plan
NDS	NDDB Dairy Services
NGO	Non-Governmental Organization
NOC	No Objection Certificate
NPBB	National Program for Bovine Breeding
NPDD	National Program for Dairy Development
ODA	Official Development Assistance
OECD	Organization for Economic Cooperation and Development
PCDF	Pradeshik Cooperative Dairy Federation Ltd., Uttar Pradesh
PE	Productivity Enhancement
PE PI	Productivity Enhancement Participating Institution
PHE	Public Health Engineering

POIs	Producers' Owned Institutions
PPP	Public Private Partnership
PSU	Public Sector Undertaking
PSC	Project Sanctioning Committee
RBP	Ration Balancing Programme
RCDF	Rajasthan Cooperative Dairy Federation
RDTCs	Regional Demonstration & Training Centers
RKVY	Rashtriya Krishi Vikas Yojana
ROA	Return on Asset
ROE	Return on Equity
Rs.	Rupees
SC	Scheduled Caste
SCC	Somatic Cell Count
SHG	Self Help Group
SIQ-CMP	Strengthening Infrastructure for Quality and Clean Milk Production
SMP	Skim Milk Powder
SLTMC	State Level Technical Management Committee
SNF	Solid Not-Fat
SNS	Social Network Service
SPC	Standard Plate Count
SPP	Sub Project Plan
ST	Scheduled Tribe
TKgPD	Thousand Kilogram Per Day
TPC	Total Plate Count
TSL	Two Step Loan
TLPD	Thousand Liter Per Day
UHT	Ultra High Temperature
VAP	Value Added Product
WAMUL	West Assam Milk Producers' Cooperative Union Ltd.
WHO	World Health Organization
WMP	Whole Milk Powder

INR 1 (Rs. 1) = JPY 1.62 USD 1 = JPY 111 (stated in the Minutes of Discussion)

1 lakh = 1,00,000

1 crore = 10,000,000

Part I INTRODUCTION

1. INTRODUCTION

1-1. Background

This project operation manual sets forth the objective, basic policy and operating procedures of the project – Dairying through Cooperatives (known as Project for the Dairy Development in JICA documents)_ to be implemented in accordance with the loan agreement signed on 21st, December 2018 between Japan International Cooperation Agency (JICA) and Government of India (GoI). The project has been approved by Govt. of India as Component B of "National Programme for Dairy Development (NPDD)" scheme. This manual is technically based on the Administrative Approval along with Operational Guidelines issued by Govt. of India and Minutes of Discussion signed by JICA, DAHD, and NDDB.

In this project, JICA will lend ODA Yen loan to the Government of India (GoI). These funds along with share of GoI will pass through the budget of Department of Animal Husbandry and Dairying (DAHD), GoI to National Dairy Development Board (NDDB). NDDB as the Implementing Agency (IA) will disburse these funds in forms of sub loan¹ and grant to Participating Institutions (PI) for implementation of eligible component/activities envisaged under the project for the dairy development.

1-2. Objective of the Manual

Overall objective of the manual is to provide guidance in implementation of the Project. Specifically, it describes the policies and procedures that would be involved in the day-to-day operations of the Project, and enable JICA and Indian counterparts (DAHD and NDDB) to have uniform understanding of the operation and management of the Project.

1-3. Contents and Coverage

This project operation manual is divided into four parts and 11 chapters. Part I covers introduction of the manual. In Part II, project scope, implementation procedure and project monitoring & reporting are described to have overall understanding about the project and its implementation processes.

Part III provides more information on implementation of loan and grant components to PI in detail, and Part IV gives detailed information to implement the capacity development component.

Component wise specific implementation manuals/guidelines have been prepared. These documents are part of the manual as Annexures (refer to List of Annexures).

¹ "Sub loans" here means loans extended from NDDB to PIs because "loans" are used generally to indicate ODA Yen loan from JICA to GoI. However, considering PI's viewpoint, loans to PI in the project are also described as "loans", not "sub loans" in this manual to avoid confusion by PIs..

1-4. Target Users

Target users of this manual are NDDB, DAHD officials, and Participating Institutions (PI) who will be involved in the implementation & monitoring of the Project.

Part II THE PROJECT

2. BACKGROUND AND OBJECTIVE

2-1. Background

2-1-1. Background

The volume of milk production in India has reached 155 million tons, accounting for about 20% of total global production in 2016 (FAOSTAT). The share of livestock sector Gross Value Added at the national level was about 4% in 2015-16, where in the contribution of milk in livestock sector was 67%. (National Accounts Statistics, GoI, 2017). Additionally, the ratio of expenditure on milk and dairy products to household's total expenditure between 1977 and 2011 increased from 11.9 % to 18.7% in rural areas and from 15.9% to 20.3% in urban areas (Consumer Expenditure Survey, GoI, 2011-12). Milk production and processing is an important industry in India and, as the Indian economy and urbanization are expected to expand, the demand for dairy products is forecasted to increase.

From the aspect of milk production in India, the intensification of production has not progressed; the percentage of farmers who own more than five milking cows/buffaloes is only 5% (Detailed Project Report). Furthermore, 70% of total milk production is by small farmers with less than 2 ha of landholdings (JICA's Data Collection Survey). While the income from agricultural activities is influenced by weather, dairy activities, which can be undertaken round the year, can be a stable source of income for farmers. Dairying is not only a source of cash income for farmers, but also acts as an asset which stabilizes their livelihood in the time of distress. Thus, dairying is an important livelihood activity for small & marginal farmers and landless households.

Since, quality of fresh milk quickly deteriorates, to maintain the quality of milk immediate refrigeration after milking is required. Thus, dairy farmers in remote areas who do not have access to refrigeration facilities have difficulties in selling their milk to urban areas having demand for milk. Currently, amount of milk marketed in the modernized markets, called as organized sector, is limited to about 34% of total milk marketable surplus. Therefore, the market access to the organized sector is a crucial issue for dairy farmers in the regions where Dairy Cooperatives and private dairy companies are not present.

In India, Operation Flood, a dairy development project, was implemented between 1970 to 1996. The National Dairy Development Board (NDDB) was the implementing agency and the project has been implemented with the objectives to increase the milk production, augment rural income and make available milk to consumers at reasonable prices in cities through National Milk Grid. Under the Operation Flood, the cooperative model of Anand Milk Union Ltd. (Amul) known as "Anand Pattern" was extensively used to establish dairy cooperatives across the country. The "Anand Pattern" is a three-tier cooperative structure

comprising of Dairy Cooperative Society (DCS) at village level, District Milk Union at district level, and Milk Marketing Federation at state level. Implementation of the Operation Flood programme led to an increase in milk production and the establishment of value chains extending from the production to the processing and sales of milk. However, at present the amount of milk marketed by the organized sector is limited to 34% of total milk marketable surplus. This indicates that there is a need of further support to farmers for providing greater access to the organized milk market.

The Government of India highlighted the importance of up-gradation of cold chains as well as dairy processing and manufacturing facilities for the Value Added Products (VAPs) in the "Vision-2022:National Action Plan on Dairy Development". It is also mentioned in NITI Aayog's policy document "Doubling the Farmers' Income Rationale, Strategy, Prospects and Action Plan" that dairy sector will play an important role to double the farmers' income. The project – Dairying through Cooperatives (DTC)(referred by JICA as the project for the dairy development), is an important project of the Government of India, aims to increase sales of milk and dairy products by increasing farmers' access to organized market, upgrading dairy processing facilities and marketing infrastructure and enhancing the capacity of Producers' Owned Institutions, thereby contributing to increase in returns to milk producers in the project area.

2-1-2. Rationale

(1) Growing demand for milk in India

The demand of milk in India has been growing and is expected to grow continuously due to population growth, economic growth, urbanization, change of food habit and life style. It is estimated that per capita availability of milk in the year 2015 will be doubled in 2033 (Vision - 2022-: National Action Plan on Dairy Development, Department of Animal Husbandry, Dairy and Fisheries, Government of India).

(2) Demand of investment for dairy infrastructure

Modernization/Refurbishment: The dairy processing facilities need to be modernized / refurbished after certain years to continue the operations efficiently. Most of the milk processing plants with POIs were commissioned during Operation Flood which ended in 1996 and majority of these plants have never been expanded and/or modernized thereafter. Therefore, there is an increasing demand for investment for modernization/ refurbishment of age old facilities.

Capacity expansion: In order to respond to the increasing demand of milk & milk products in the country, capacity of, processing facilities needs to be expanded or new capacity needs to be created at the same time.

Diversification: As demand for dairy products is increasing in the country, Dairy Cooperatives needs to diversify their product portfolio and increase their manufacturing capacity for Value Added Products (VAPs)

which have long shelf life. This will lead to efficient utilization of the procured milk and also help in generating higher profit margins to cooperatives as compared to packed liquid milk business.

At the same time, there is need to focus on increasing the milk production by enhancing the milk productivity of milch animals to meet the growing demand for milk & milk products in the country. In India, crossbred cattle produce 6.78 kg/day, while non-descript and indigenous breeds (which comprise the majority of cattle population) produce only 2.75 kg/day (Basic Animal Husbandry and Fisheries Statistics 2015, DAHD) whereas the milk productivity of cattle in Japan is 23.3 kg/day. There is potential to improve the milk productivity of milch animals in India (JICA's Data Collection and Confirmation Study on Dairy Sector). The reasons of low productivity are lack of feed in quantity as well as quality, genetic ability and spread of animal diseases. Animal nutrition management and fodder production are particularly important considering the fact that genetically improved breed can produce more milk only when appropriate feed & fodder in required quantity is fed to the animal. Therefore, in addition to aforementioned activities, productivity enhancement activity is imperative to increase the milk production.

(3) Targeting backward areas of modernized dairy supply chains

In India, organized sector handles about 34% of total milk marketable surplus. To increase the share of organized sector, there is a need to expand the village coverage and provide access to milk producers to organized milk market. The Producers' Owned Institutions (Dairy Cooperatives & Milk Producer Companies) are institutions which provide market access to rural dairy farmers in backward areas. Supporting Producers' Owned Institutions (POIs) which collect milk from backward areas will enable the farmers in those areas to obtain more income from dairying. The Project targets backward states for promotion of dairy development activities.

(4) Capacity development for Strategic Business Management

The Project provides opportunities for capacity development of POIs through various training & capacity development programmes prior to and during implementation of sub-projects. Capacity development for strategic business management includes strategic planning, marketing, financial management, product development, quality control (including 5S and KAIZEN), and cost management. Requirement of the capacity development may vary with the level of business skills of the POIs as well as their market situation. The POIs with low management skills and those in competitive market are in need of capacity development in these fields.

(5) Capacity development for food safety and quality assurance

Considering increasing demand for safe food in India, POIs being a dominant player, are in a good position to contribute towards supplying more hygienic milk and have potential to enhance food safety in the country. Capacity development for hygiene management includes food safety policy, risk analysis, management system, hygiene control, inspection systems. On the other hand, Japan has developed quality check and hygiene management system throughout supply chains of milk. The quality control of milk starts at farmer level and continues at loading to milk tankers, reception at plants, processing, storage, and dispatching to retailers. The quality control system is integrated with the pricing system, so that farmers are incentivized to supply clean and hygienic milk. In the Project, opportunities to learn these systems in Japan will be provided to Participating Institutions (PI) for further improvement in hygiene management.

2-2. Name and Objective

(1) Name

The title of the project is Dairying through Cooperatives (DTC) (also known as "Project for the Dairy Development" in JICA documents)

(2) Objective

The objective of the project is to increase sales of milk and dairy products by increasing farmers' access to organized market, upgrading dairy processing facilities and marketing infrastructure and enhancing the capacity of Producers' Owned Institutions, thereby contributing to increase in returns to milk producers in the project area.

3. Scope

3-1. Target Area

The states namely, Bihar and Uttar Pradesh shall be covered on priority. The project will cover all the districts in the State of Uttar Pradesh and Bihar. The priority will be given to socially and economically backward districts having dairying potential (includes all 21 aspirational districts). However, any addition of state shall be in compliance to the loan agreement between Government of India and Government of Japan.

As per loan agreement the location for projects is as below:

"Two States selected from following States. Number of States is expandable up to five States. Bihar, Uttar Pradesh, Madhya Pradesh, West Bengal, Andhra Pradesh, Rajasthan, Telangana, Uttarakhand, Punjab."

3-2. Component, Cost, and Loan Amount

(1) Project Component and Cost

The project components and project costs are summarized below:

Table 3-2-1: Project Component and Cost

(1/2) Source of finance of the project of the component from A to G

Particulars	Amount (Rs. Crore)	Amount (Million JPY)
ODA loan	924.56	14,978*
GoI Contri.	475.54	7,704
State/PI Contri.	168.18	2.724
Total	1,568.28	25,406

(2/2) Component wise outlay (Rs.	Crore):

Component Name	Total
A. Strengthening Milk Procurement infrastructure	467.05
B. Milk Processing facilities and manufacturing facilities	693.74
C. Support for Marketing infrastructure	192.04
D. Support for ICT Infrastructure	9.81
E. Productivity Enhancement	79.85
G. Training and Capacity Development	63.62

Source: Survey team based on Minutes of Discussion and DPR

*The ODA loan includes ODA loan for consultant services (Project Management Consultants, PMC).

The ODA loan does not cover general administration expenses, taxes & duties, purchase of land and other real property, compensation, and other indirect items.

Eligible and Non eligible items are shown in Attachment-3-2-2

3-3. Terms and Condition of JICA Loan

The terms and condition of JICA loan to the Government of India are as below:

- Option 3 of General Terms (fixed) for lower middle-income countries, (as per the Terms & Conditions of Japanese ODA loans effective from October 1st, 2018),
- Interest rate: 0.85% per annum for main portion of the project while for consulting services interest rate is 0.01% per annum.

· Repayment period: 15 years with five years of grace period on repayment of principal only

Disbursement of ODA loan from JICA to GoI would be up to eight years from the date of signing of the Loan Agreement.

3-4. Overall Implementation Schedule

The project will be implemented during 2021-22 to 2025-26 and will continue till 2027-28. The project will be implemented in the States of Uttar Pradesh and Bihar (Priority States). The priority will be given to socially and economically backward districts having dairying potential (includes all 21 aspirational districts). If required, project area may expanded to other states as approved by Central Project Steering Committee (CPSC). Stakeholder consultation with these states shall be undertaken prior to commencement of the Project.

The PIs will be sensitized about the project and preparation of the sub-project plan at the beginning of the project implementation. PI will submit the sub-project plan to Implementation & Monitoring Cell (located at NDDB) and State Level Technical Management Committee (SLTMC). After screening & recommendation of SPP by SLTMC, NDDB will appraise the sub-project plans and put up to Project Sanctioning Committee (PSC) for its approval (please refer chapter 4). After sanction of the sub-project plans by PSC, NDDB will convey the same to the PI. Necessary training & capacity development programmes envisaged under the project will be provided at appropriate time during the project implementation. The project implementation schedule is shown in the figure below:

	2018	8 2019	2020			2021			2022			2023				2024					2025			
	Q4			Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	
Project Formulation																								
Pledge																								
Signing of Loan Agreement																							I	
Effectuation of Loan Agreement																							I	
				_																			<u> </u>	
Sub project Implementation	-			_	For initia	il two stat	tes																	
Anouncement fo the Project to Pis Sensitisation of PI including explanation of Minimum Requirement for	_	-		_																			<u> </u>	
Sensusation of Principuling explanation of Minimum Requirement for Business Management and Food Safety																								
Period to Accept Subproject Plans							1		1		1		1	1				1		(
Appraisal and Sanction of Subprojects																								
Supervision of Subprojects										1		1						1	1	1				
Component A: Strengthening of Milk Procurement Infrastructure								1					1			1								
Component B: Milk processing facilities and manufacturing facilities																								
Component C: Support for Marketing Infratructure							1				1			1						1				
Component D: Support for ICT Infrastructure																								
Component E: Productivity Enhancement																								
Component F: Project Monitoring and Studies																								
Component G: Training and Capacity Development								1	1				1											
																							I	
Consulting Services																							1	
Assistance in Project Management/Financial Support/Capacity Development									i I	1	1	i I	1	1				1	1	1				
Exposure Visit to Japan (by Loan PMC Consultant)																								

Figure 3-4-1: Project Implementing Schedule

4. Organizational Arrangement

4-1. Project Management

(1) NDDB

The project will be implemented by National Dairy Development Board (NDDB) through Participating Institutions such as Milk Cooperatives, Multi State Milk Cooperatives, Milk Producer Companies and State Milk Federation. NDDB is an internationally recognized institution in the dairy sector. It has adequate number of technically qualified and experienced professionals working across various disciplines such as Cooperative Services, Engineering Services, Animal Breeding, Animal Health, Animal Nutrition, Financial &Planning Services, Cooperative Training, Sectoral Analysis & Studies, Quality Assurance, Product & Process Development, Information & Communication Technologies, Public Relations & Communications, Accounts, Human Resource Development, Purchase, Legal and Administration. NDDB has four subsidiaries namely Indian Dairy Machinery Corporation (IDMC), Mother Dairy Fruits and Vegetable Pvt. Ltd. (MDFVPL), Indian Immunological Ltd. (IIL) and NDDB Dairy Services (NDS).

(2) Institutional Arrangement for the Project

The institutional arrangement for the Project is depicted below:



Figure 4-1-1: Project Institutional Arrangement

At apex level, Central Project Steering Committee (CPSC) will be formed, which will provide policy and strategic support to the project. Under the project, a Project Sanctioning Committee (PSC) will be formed, which will be headed by Secretary AHD, GoI and will have the authority to sanction projects recommended by Implementation and Monitoring Cell (IMC), NDDB. An IMC will be established at NDDB, Anand, which will appraise the subproject plans and screen them based on merit and manage the implementation and monitoring of day-to-day project activities

At central level, a Programme Coordination Management Cell (PCMC) will be created to provide Secretariat support to CPSC and PSC. PCMC will be responsible for analysis and placement of projects sent by IMC to PSC as well as for providing inputs to CPSC for successful implementation of the project.

At the State level, there will be State Level Technical Management Committee (SLTMC), which will be headed by Additional Chief Secretary/Principal Secretary/Secretary/commissioner of the State for overseeing the land availability for village level institution like primary dairy societies, BMC centers and cattle feed plants, statutory requirements, synergy between various schemes, co-ordination among PIs and NDDB, policy support, state-level monitoring of the projects etc. At PI level, a Sub Project Management Committee will be constituted for monitoring and reviewing activities under various components being implemented under the project, which will be headed by Managing Director (MD)/Administrative Head of the PI. Also, Sub Project Implementation Cell (SPIC) will be constituted to effectively implement each component under the project, headed by Sub Project Coordinator (PC) who will be appointed by MD/Administrative Head of the PI.

Detailed responsibility is shown in Attachment 4-1-1.

4-2. Implementing Organization by Component

The project will be implemented by National Dairy Development Board (NDDB) through Participating Institutions such as Milk Cooperatives, Multi State Milk Cooperatives, Milk Producer Companies and State Milk Federation.

NDDB will provide technical guidance to PIs during implementation of the sub project.

4-3. Operation and Maintenance of Assets Created under the Project

All the assets created under the project will be operated & maintained by the PIs and should be insured. PIs, in principle, should bear all the recurrent cost for operation of equipment, facilities and plants established under the Project along with insurance of the assets. However, in case of viability gap (e.g. initial operational loss incurred by PIs for modernization /expansion/creation of processing facilities), the state government may decide to provide grant support to the PIs in order to fill the gap. Under the Project, management grant to newly set up village level institutions will be provided for initial two years on tapering basis. The details of institutions responsible for the operation & maintenance of assets created under the project are shown in the table below:

Sr.	Component	Asset	Detailed O&M institution
А	Strengthening Milk Procurement infrastructure	Bulk milk coolers (BMC), milk collection tank, cooling unit, generator, BMC accessories, Automatic Milk Collection Unit (AMCU), Data Processor Milk Collection Unit (DPMCU), DCS/BMC building Tankers for milk transportation	In most cases: DCS/MPP to which assets are provided Sometimes: Unions/Federations/Multi State Milk Cooperatives/ Milk Producers Companies if assets are managed by them. Unions/Federations/ /Multi State Milk Cooperatives /Milk Producers Companies
В			Unions/Federations//Multi State Milk Cooperatives /Milk Producers Companies

Table 4-3-1: Project Component Wise Details of Assets and Responsible O&M Institutions

Sr.	Component	Asset	Detailed O&M institution				
	and cattle feed)						
С		Walk-in cold store, Milk parlour, Deep Freezer, Visi Cooler, Insulation for marketing van	Unions/Federations//Multi State Milk Cooperatives / Milk Producers Companies				
D	Support for ICT Infrastructure	Automatic Milk Collection System (AMCS) Solution	Unions/Federations//Multi State Milk Cooperatives / Milk Producers Companie (Some assets like internet dongle will be managed/operated by DCS/MPP)				
Е		Mower, chaff-cutter, micro-training center, silage units, fodder storage godown	In most cases: DCS/progressive farmers to which assets are provided Sometimes: Unions/Federations/Multi State Milk Cooperatives/ Milk Producers Companies if assets are managed by them				
		Laptop, Tablet, camera	Unions/Federations//Multi State Milk Cooperatives / Milk Producers Companies				

5. Project Operation and Procedure

5-1. Target Pls

(1) Target Eligible Institutions

Target PIs across all the components are Milk Unions/ Multi-state Milk Cooperatives/ State Dairy Federations/ Milk Producer Companies.

5-2. Eligibility Criteria to participate under the project

The overall eligible criteria are shown as below:

Sr.	Component	Criteria
		1)
I. Eligibilit	y Criteria for PI	s
i. Institution	nal Governance C	riteria for PIs
		1) PIs should have a duly constituted Governing Body such as Board of Directors/Management
		Committee as applicable to the legal form of the PI.
		2) PIs should have a full time Chief Executive/Managing Director (or equivalent) and adequate
		number of qualified technical and managerial personnel at key positions.
		3) PIs should be willing to amend Bye-laws.
		4) PIs should have fixed/ Undisturbed tenure for senior/ key management personnel including
		Managing Director/Chief Executive.

Table 5-2-1: Eligibility Criteria

Sr.	Component	Criteria
		 Board of the PI should nominate one expert each in the field of finance, Dairy Technology and marketing as independent directors.
ii. Financial	Criteria for PIs	
	General criteria for all	 Audit of accounts should be up-to-date and the auditor's observations should not contain any adverse opinion or disclaimer. PIs should not have any over-dues to any financial institution. PI should not be in a default to any bank/financial institution. PI needs to contribute its share in the Project. However, in case PI does not have adequate resources to contribute its share, State Government may offer necessary grant.
	Additional criteria in applying loan	 PI should have positive net worth. All outstanding dues to producer members should not exceed four payment periods. The financial returns of the project: Project will have uniform rate of Return on Investment (ROI) of 10%(minimum) and Debt Service Coverage Ratio (DSCR) of 1.5 times (minimum) for all sub projects. The loan should be secured through collateral security, which should be minimum 1.5 times of the loan amount in terms of mortgage of immovable assets and hypothecation of movable assets. In case of shortfall, State Government guarantee will be required.
iii. Technica	l Criteria	
А	Strengthening Milk Procurement infrastructure	 PI should have its own milk processing facilities or have a forward linkage with an existing milk processing facility. PI should have the land/ premises for setting up DCS building and housing Bulk Milk Coolers free from any encumbrances. Preference will be given to PIs that already have in place IT based reporting and monitoring systems. PI should be capable in organizing producers' institutions, maintaining transparency in the processes of milk collection at village level, milk quality testing, timely payments to milk producers and grievance redressal system in place.
В	Milk Processing facilities and manufacturing facilities	 PI should have required environmental/ statutory clearances for setting up of plants. PI should have its own land/ long term lease, free from encumbrances, in case of setting up of new plant or expansion of existing plant. In case of lease, requisite No Objection Certificate from the concerned authority for mortgage to NDDB would have to be obtained.
С	Support for Marketing infrastructure	 PI should have own milk processing facility and marketing network for sale of liquid milk & milk products.
D	Support for ICT Infrastructure	 PI should have its own milk processing facilities or have a forward linkage with an existing milk processing facility. PI should have competent manpower to manage ICT Infrastructure and applications.
E	Productivity Enhancement	 Sub Component- E1: Calf Rearing Program, and E2: Nutritional Interventions for PE PIs which will identify/recruit technical manpower exclusively for the project will be considered. PIs must have their own plants for manufacturing and supply of cattle feed (pregnancy feed, calf

Sr.	Component	Criteria
		starter & calf growth meal) and mineral mixture and fertility supplement or have an assured tie up
		for sourcing these products.
		3) Preference will be given to the PIs which have implemented animal nutrition activities (Ration
		Balancing Programme (RBP)/Fodder Development) under NDP I successfully.
		4) PIs which will create corpus from the beginning for sustainability of the activity, will be given
		preference.
		Sub Component – E3: Fodder Development
		1. Fodder seed production and distribution/fodder conservation and green fodder enhancement and
		fodder technology demonstration
		1) PIs should have a network of village level farmers organizations such as Village Dairy Cooperative
		Societies and Milk Producers' Institutions and Self Help Groups (SHGs) and have an experience
		in conducting demonstrations for technology transfer at field level.
		2) PIs should have capacity to formulate and implement a sound plan for demonstrations.
		3) Preference will be given to PIs that have prior experience in this area.
		2. <u>Crop residue management</u>
		1) PIs must have the capacity to formulate and implement a sound plan for crop residue enrichment
		and densification.
		2) Preference will be given to PIs that have prior experience in this area.
		3) PIs should have land (free of encumbrances) for setting up the units.
		4) Availability of surplus crop residues in the operational area of PI in large quantity from cereal
		/cash /fodder crops.
		5) PIs should have network of village level farmers organizations such as Village Dairy Cooperative
		Societies, Milk Producers' Institutions and SHGs for implementation work.

5-3. General Rule upon Application of Subproject

General rules upon application of project component are as below:

(1) Selection of components

Eligible PIs can choose among components from A to E separately as per their requirement. Component

F: Project Monitoring & Studies is a centralized activity which will be managed by IMC in NDDB.

Component G: Training & Capacity Development has several modules and curriculums. The training programmes are linked with various activities of the components (from A to E). PI cannot apply only for Component G: Training & Capacity Development as a sub project.

(2) Linkage between each components and capacity development program

The PI availing assistance under a component (i.e. Component A to E) will be eligible to avail assistance for following training programmes under Component G as given below:

Compone			В	0		-			
Compone		Α	B1	B2	C	D	E	F	
			Processing Inf						
Module Title in G: Training Program	ID	Milk Procurement Infra-	Milk processing facilities and manufacturing	Feed and Feed Supplements Manufacturing	Marketing Infra- structure	ICT Infra- structure	Producti- vity Enhancement	Project Monitor- ing and	
U		structure	facilities for Value	Infrastructure				Studies	
C4			Added Products						
Streamlined core modules/programmes Business management									
Business manag Business	BM-1-1	1	1	1	1	1	1		
management	BM-1-1 BM-1-2@PI	1	1	1	1	1	1		
& strategic	BM-1-2@FI BM-1-3@PI	1	1	1	1				
planning	BM-1-S@11 BM-1-R	1	1	1	1				
Marketing of	BM-2-1	1	1	1	1	1	1		
Milk and Milk	BM-2-2@PI	1	(**)	1	1(*)	1	1		
Product	BM 2 2011				1()				
Food safety and	Hygiene				•	•	•	•	
Clean milk	FS-A1-1	1	1	1	1	1	1		
production and	FS-A1-	1							
Milk Quality	2@PI								
Management	FS-A1-	1							
at village level	3@PI								
Dairy plant	FS-B1-1 (#)	1	1	1	1	1	1		
management	FS-B1-2 (#)	1	1	1	1	1	1		
and plant	FS-B1-3 (#)	1	1	1	1	1	1		
hygiene and	FS-B1-		1						
sanitation	4@PI		1						
QC technique and practices	FS-B2-1 (##)	1	1	1	1	1	1		
for lab technician	FS-B2-2		1						
Reflection		1	1						
workshop for Food Safety	FS-R								
Individual train	ing programme								
Farmers' induction	on program	1							
Awareness prog milk production	ram on clean	1							
Management	Committee	1							
Members (MCM									
programme for N	lew DCS								
Board orientation		1							
Business Apprect for Existing Pr	iation Program	1							
Input Staff Basic Training	for new DCS	1							
Secretaries Refresher Train secretaries	ing of DCS	1							
Operation & M	laintenance of	1							
BMC/AMCU Retailers Awaren	ess				1				
Programme Training on Au						1			
Collection Softv level									
Training on Au Collection Softw level	atomatic Milk ware at DCS					1			
Training of Ani officer/ Anim							1		
supervisors Training of							1		
Supervisors on Calf Rearing Programme (CRP)									
Milch animal rea farmers	aring for dairy						1		

 Table 5-3-1:
 Linkage between Training Program and Component

Components \rightarrow			В		С	D	Е	F
		А	B1	B2	C	D	E	Г
		Milk	Processing Inf Milk processing					Project
Module Title in G: Training Program	ID	Procurement Infra- structure	facilities and manufacturing facilities for Value Added Products	Feed and Feed Supplements Manufacturing Infrastructure	Marketing Infra- structure	ICT Infra- structure	Producti- vity Enhancement	Monitor- ing and Studies
Training on Fodder Conservation management pra	Advances in Production, and its ctices						1	
Overseas/ Nation visits/training	onal exposure							1 (overseas training under PMC)
Training program aspects of the pro								1
Training of environment & s	Trainers on ocial aspects							1

(#) PI to participate in FS-B1-1,-2,-3 should have its own dairy plant, not the one leased out. In some cases, the PI may be the processing milk in hired facility where their own manpower manages the plant operation. In that case those PIs may be allowed to take these trainings under the project.

(##) PI to participate in FS-B2-1 should have QC Lab. PI not having QC lab may be having QC personnel posted at outsourced processing facility should be considered for this particular training programs as it has direct implications on food safety and quality aspects in dairy value chain.

(*) PI that conducts "Market Studies" under Component C will proceed to BM-2-2@PI and use the result of "Market Studies" to reflect it back to its own PI's business strategy.

(**) It is strongly recommended that PI that applies for Component B1 also apply for "Market Studies" under Component C and conduct "Market Studies"; thus proceed to BM2-2@PI.

Source: JICA Survey team

As shown in Table 5-3-1 above, a programme will be implemented in components which have "1" in the cell in the table above. Generally trainings of business management and food safety and hygiene are designed in all the components, indicating they are important in the whole value chain from production, procurement, processing, and marketing.

To have a typical image of how the components and the above training programme are related to each other, a model implementation schedule of a subproject which show all the components (from A to E), as well as the training programs of Component G for one PI is shown as below:

	Year		2021				2022			2	2023 2024 2025									
	Quarter	Q2	Q3	Q4	Q1	Q2	Q:	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
	Calendar Month	45	678	9 10 11	12 1 2	3 4 5	678	9 10 11	12 1 2	3 4 5	5789	9 10 11 1	2 1 2 3	3 4 5	678	9 10 11 1	2 1 2	3456	789	9 10 11
	Months of subproject implementation after the sanction			1 2	3 4 5	678	9 10 1	12 13 14	15 16 17 3	18 19 20 2	1 22 23 24	4 25 26 2	7 28 29 30	31 32 3	13 34 35 3	6 37 38 3	9 40 41 4	2 43 44 45	46 47 48	8 49 50
sitization	Implementation																			
oraisal and sanction																				
nponent A~E (infrastructure/activities)																				
A. Strengthening Milk Procurement Infrastructure	DCS organisation, BMC Installation, Construction of DCS/BMC Building, Purcahse of tankers for milk transportation																			
	Priliminary activities, execution of civil work, delivery & installation of		-			_	_	_	_	_										
B. Strengthening of Milk Processing Infrastructure	processing plant, refrigeration plant, steam generation plant and Effluent																			
	Treatment Plant, industrial electrical works, project completion & handing																			
	over				_	_	_	_	_	_				_	_		_	_		-
	Purchase & installation of walk-in cold store, identification of location &																			
C. Strengthening of Marketing Infrastructure	setting up of milk parlours, purchase of insulation material for marketing																			
	vans, Awareness programmes and maket studies					_		_												
D. Support for ICT Infrastructure	Hiring of agency for AMCS solution, Installtion of AMCS solution																			
E. Productivity Enhancement	Calf Rearing Programme, Animal Nutrition Advisory Services and Fodder																			
	Development Activities																			
oponent G (Strealined core modules/programmes: Bus	iness management and food safety and hygiene)																			
BM-1	Business Mangement and Strategic Planning																			
BM-2	Marketing of Milk & milk products																			
FS-A1	Clean milk production and milk quality management at village level																			
FS-B1	Dairy plant management and plant hygiene and sanitation																			
FS-B2	Quality control techniques and practices for lab technicians																			
oponent G (Individual training programme)																				
for Comp. A Program	Farmers' induction program																			
for Comp. A Program	Awareness program on clean milk production																			
	Management Committee Members (MCM) Orientation programme for New																			
for Comp. A Program	DCS																			
for Comp. A Program	Board orientation program							_								_				
for Comp. A Program	Business Appreciation Program for Existing Procurement & Input Staff																			
for Comp. A Training	Basic Training for new DCS Secretaries																			
for Comp. A Training	Refresher Training of DCS secretaries																			
for Comp. A Training	Operation & Maintenance of BMC/AMCU/DPMCU																			1
for Comp. C. Training, Capacity Building and Manpowe																				+
Development	Retailers Awareness Programme																			
for Comp. D Training and capacity building	Training on Automatic Milk Collection Software at Union level																			
for Comp. D Training and capacity building	Training on Automatic Milk Collection Software at DCS level																			
for Comp. E Capacity Building / Training	Training of Animal Nutrition Officer/ Animal Nutrition Supervisors																			L
for Comp. E Capacity Building / Training	Training of Calf Rearing Supervisors on Calf Rearing Programme																			Γ
for Comp. E Capacity Building / Training	Milch animal rearing for dairy farmers																			
	Training on Advances in Fodder Production, Conservation and its																			
for Comp. E Capacity Building / Training	management practices	1	1					1			1	1	1	1		1		1	1	1

Remarks: Component F are not included, because it is a centralized activity, which will be managed by NDDB

Figure 5-3-1: A Model Subproject Implementation Schedule for One PI

(3) Funding pattern of components

The cost sharing pattern between NDDB and PI is as below:

Sr.	Component		NDDB	State/PI contribution	
Sr.			Loan	Grant	
	Strengthening Milk	SS milk collection accessories, all milk testing equipment at village level, DCS establishment	0	90	10
A	Procurement infrastructure	Capital cost on BMC, AMCU/DPMCU, building for village level Producers' Institution, tankers for milk transportation	50	50	0
В	Milk Processing faci	lities and manufacturing facilities	90	0	10
С	Support for Marketin	ng infrastructure	80	20	0
D	Support for ICT Infr	astructure	80	20	0
Е	Productivity Enhanc	ement	0	90	10
G	Training and Capacit	ty Development	0	100	0

 Table 5-3-2:
 Funding Pattern from NDDB to PIs

The size of financial demand/physical target differs largely among cooperatives. Two categories according to sub-project size are set as below:

Category 1: Size of sub-project is less than Rs. 150 Crore Category 2: Size of sub-project is more than Rs. 150 Crore

Considering the total project cost, in order to avoid situation where only a couple of cooperatives receive the majority portion of the fund from the Project, the number of sub-projects which require large investment should be limited. Thus, number of sub-project in Category 2 should be initially restricted up to four number, so that more number of cooperatives can have access to the fund. In case fund is still available after extending loans, the number of sub-projects in Category 2 will be reconsidered.

5-4. Procedure of PIs selection and Implementation

5-4-1. Appraisal process:

(1) Procedure for submission of sub project plans

PI intending to avail assistance for any component/sub-component under the Project will have to prepare the sub project plan and submit it to NDDB and SLTMC. It is expected for PIs to prepare subproject plans as per the model SPP available in the NDDB's website. In case, a PI is not capable to prepare the subproject plan, on request, Implementation and Monitoring Cell (IMC) (located at NDDB) will assist the PI in preparation of sub-project plans.

(2) Screening the PIs based on the eligibility criteria

IMC (located at NDDB) will examine whether the PI meets the required eligibility criteria of the Project. Sub-project Plans of those PIs which have fulfilled all required eligibility criteria will be considered for further processing.

(3) Sub-Project Plan Appraisal Procedures

At the State level, SLTMC will consolidate the funding requirement of each of the Participating Institutions in the state. The consolidated subproject plans screened by SLTMC will be forwarded to NDDB for appraisal along with commitment letters from State Government for offering guarantee for loan to PIs where adequate security(ies) of PI is not available and for providing grant assistance to meet the viability gap (if required).

The sub-project plans of PIs that meet eligibility criteria will be appraised on technical and financial aspects. Environmental and social assessment according to both government regulation in India and JICA's Guideline for Environmental and Social Consideration (April 2010) shall be conducted at the time of appraisal to ensure that sub-projects should not have any adverse impacts (Screening format provided at Attachment 5-4-1). Steps to be followed for appraisal of the sub projects is given at Attachment 5-4-2. Based on the screening for the eligibility criteria and technical & financial assessment of the sub project plan, IMC will prepare the appraisal report.

Once the subproject appraisal is completed, a 'Note for Approval' will be prepared with recommendations and will be submitted to PSC for approval.

PSC will sanction the sub-projects when the aforementioned procedures are completed. PSC meetings will be held periodically or as frequently as required. On approval of PSC, NDDB will request JICA to review sub project plans with reference to categorization of environmental and social consideration of loan, terms and conditions of loan, viability of the sub-projects, collateral securities and/or guarantee of the loan etc. Format to request JICA's review is given at Attachment 5-4-3.

It is expected that JICA will give a notice that JICA receives information of approved subproject plans within 15 days of submission of approved sub project plans by NDDB. Once JICA gives the notice, NDDB will issue sanction letters to PIs and complete the required documentation process for loan/grant.

(4) Closure of Acceptance of Subproject Plans

There are two conditions for closure of acceptance of subproject plans as given below:

- The entire funds allocated to the project are sanctioned to the PIs and there is no fund left to accept new sub project plans.
- Remaining project period is not adequate (short) to efficiently implement all components/activities proposed in the sub project plans.

IMC will closely monitor the above and report to CPSC for decision to close acceptance of new sub project plans under the project.

(5) Project External Audit

The accounts of NDDB are audited by an independent firm of Chartered Accountants, duly qualified to act as Auditors of companies under Section 224 of the Companies Act, 1956 and the appointment of auditors and remuneration payable to them is approved by the Central Government in terms of section 28 of the NDDB Act. The statutory auditors of NDDB will also carry out audit of the project – "Dairying through Cooperatives" (project audit) on an annual basis resulting in an issuance of an audit opinion on the consolidated financial performance and position of the project. The Project Auditor would also audit the project accounts of Participating Institutions (covering 60% - 70% PIs) as well as the project account in NDDB.

5-4-2. Implementation

Once sanction of the sub project plan is given by PSC and required documentation process is completed with NDDB, the PI can start implementation of the activities. Indicative list of the required documents to be executed between NDDB and PI is given below.

- 1. Duplicate copy of the sanction letter duly accepted by authorized signatories
- 2. Certified copy of the Resolution of Board of Directors authorizing acceptance of terms & conditions of the Sanction Letter and execution of documents.
- 3. Loan cum Grant Agreement
- In case of PIs availing loan, following additional documents to be provided:
- 4. Demand Promissory Note
- 5. Letter of Continuity
- 6. Letter of Hypothecation
- 7. Undertaking to mortgage future assets
- 8. Memorandum of Entry Deposit of Title Deeds
- 9. Undertaking
- 10. Declaration
- 11. Irrevocable General Power of Attorney
- 12. State Government Guarantee Deed, if applicable
- 13. Any other document as required by NDDB

Component wise project implementation manual has been prepared as provided in the Annexes. IMC will report the progress of the project implementation periodically to CPSC for review. It may be noted that a logo as per the Attachment 5-4-4 shall be installed for all assets created under the Project to show that the asset has been created by receiving assistance under the JICA funded project for the dairy development.

The components are briefly summarized as below:

Component A: Strengthening of Milk Procurement Infrastructure

All the activities proposed under this component would be implemented by the PI and it will be the responsibility of the PI to ensure that the activities are implemented as per the approved sub-project plan.

Activities of the component are as given below:

- i. Assistance to village level producers' institution
 - a. SS milk collection accessories, testing equipment, DCS board, furniture etc.
 - b. DCS building

- c. AMCU (Automatic milk collection unit)/ DPMCU
- d. Management grant to village level functionary
- ii. Support for BMC
 - a. Bulk Milk Coolers
 - b. Building for BMC
 - c. Tanker for milk transportation

Component B: Milk processing facilities and manufacturing facilities (milk & milk products and cattle feed)

All the activities proposed under this component would be implemented by the PI and it will be the responsibility of the PI to ensure that the activities are implemented as per the approved sub-project plan.

Activities in this component are as given below:

- i. Modernization & creation of new milk processing plants, drying plant and VAP
 - a. New plants
 - b. Modernization/expansion of existing plants
 - c. Manufacturing facility for Value Added Products
- ii. Feed & feed supplements manufacturing infrastructure
 - a. Cattle Feed Plants
 - b. By-pass Protein Plants
 - c. Mineral Mixture Plants

Component C: Support for Marketing Infrastructure

All the activities proposed under this component would be implemented by the PI and it will be the responsibility of the PI to ensure that the activities are implemented as per the approved sub-project plan. Activities in this component are as given below:

- · Installation of Walk-in-Cold stores
- · Insulation for Marketing Van
- · Setting up of Milk Parlours with Visi Coolers & Deep Freezers
- · Conducting Consumer Awareness Programme
- · Marketing Studies
- · Market Promotional Activities

Component D: Support for ICT Infrastructure

All the activities proposed under this component would be implemented by the PI and it will be the responsibility of the PI to ensure that the activities are implemented as per the approved sub-project plan. Under this component Automatic Milk Collection System (AMCS) solutions will be provided to the PIs. AMCS is a software to streamline milk collection operations at village level and provide farmers and other stakeholders with the information on milk procurement transactions on real-time basis. It helps in bringing transparency in milk collection operations of the PI, improve process efficiency and provide real time information to dairy cooperatives. AMCS enables milk bill payment directly to farmers' bank accounts. Farmers will receive instant SMSs for every transaction and will have access to all past transactions with AMCS mobile application. PIs can avail financial assistance for following items under the project:

- a) Internet dongle and charges at DCS/MPI Level and Union/PC
- b) Software implementation support
- c) Annual Maintenance Contract (AMC) for AMCS
- d) Server hosting support
- e) SMS charges

Component E: Productivity Enhancement

There are three subcomponents as given below:

- E1. Calf Rearing Programme (CRP)
- E2. Animal Nutrition Advisory Services
- E3. Fodder Development

All the activities proposed under this component would be implemented by the PI and it will be the responsibility of the PI to ensure that the activities are implemented as per the approved sub-project plan. The main objective of these subcomponents are; E1: to create awareness amongst milk producers on scientific feeding and management of cow & buffalo calves at various stages of growth, including foetal stage; E2: to inculcate the practice of feeding of various feed supplements among farmers and generate awareness regarding their importance; and E3: to enhance the fodder availability for the livestock.

Component F: Project Monitoring & Studies

This is a centralized activity which will be managed by IMC in NDDB.

Component G: Training & Capacity Development

Training & capacity development programmes envisaged under the project are explained in Part IV of this manual.

5-5. Procurement, Fund Management and Accounting

5-5-1. Procurement

Procurement of goods and services covered by Japanese ODA Loans should be implemented in accordance with "Guidelines for Procurement under Japanese ODA Loans", dated April 2012. And employment of consultants should be implemented in accordance with "Guidelines for Employment of Consultants under Japanese ODA Loans", dated April 2012, in case NDDB procures goods and services and employ consultant under the project These Guidelines will not be applied in the case of procurement of goods and services and consultant which are, by nature or scope, unlikely to attract foreign firms and, thus, to be domestically procured.

The PIs will follow the procurement (purchase) guideline (enclosed as annexure) for procurement of goods, works & services.

5-5-2. Fund management and Accounting

(1) Disbursement procedure by JICA

The following disbursement procedures are to be followed:

Payment Procedure	Condition	Explanation
	Payments are made in	After the letter of credit (L/C) is issued by L/C issuing bank in India and Letter of
Commitment	foreign currencies	Commitment (L/COM) is issued by JICA, suppliers can receive the fund from
Procedure	(payment to PMC could	JICA passing through only commercial banks (L/C issuing bank and supplier's
	be a major one as of now)	bank).
		After NDDB makes payment to suppliers, NDDB will request JICA through
		Controller of Aid Accounts & Audit (CAAA) to reimburse the fund. In this case,
		the funds transferred by JICA to the bank account of GoI will pass through the
Procedure	local currencies	budget of DAHD to NDDB. DAHD will have to provide mobilization advance
		budget to NDDB for smooth activation of the project.

The above mentioned procedures, described in the brochures prepared by JICA shall be followed. Any expenditure to be made under the project shall be done after the effectuation of the loan agreement to get reimbursed. Retroactive claim is not allowed under the project. In addition, swapping of existing loans, which potential PIs have already committed and owed, with loan of this project will not be allowed.

1. Commitment Procedure

This procedure is applied only to payments made in foreign currencies. Unless NDDB directly pays for goods and services, this procedure is used for the payment of loan to PMC consultant i.e. Yen portion in the project as shown below:



Figure 5-5-1: Image of Commitment Procedure

Letter of Credit (L/C) is a commercial letter issued by a commercial bank under which import of goods and services are arranged. Letter of Commitment (L/COM) is issued by JICA and makes transaction smooth to provide payment guarantee. For the effectuation of the Loan Agreement, Government of India shall select L/C Issuing Bank, and submit the notice concerning L/C Issuing Bank which is stipulated in the Commitment Procedures Brochure. In case the L/C Issuing Bank is not the same as the Paying Bank, the notice shall be together with the banking arrangement concluded among the concerned parties which is satisfactory to JICA.

Once all documentations are made in preparing L/C and L/COM, services are to be provided in accordance with contracts to be concluded with NDDB. Upon disbursement, Suppliers will receive Statement of Performance (SOP) from NDDB, and claim payment to supplier's bank, which will communicate with

JICA through MUFG bank, Japan for disbursement and payment. Forms of L/C and SOP are shown in Attachment 5-5-1.

2. Reimbursement Procedure

This Procedure covers most of the expense of the Project. The image of the flow is depicted as below:



Figure 5-5-2: Image of Reimbursement Procedure

This Procedure is applicable in cases where expenditures, eligible for JICA's financing, have already been incurred. Government of India shall request JICA to make reimbursement for a sum not exceeding the amount actually paid to Participating Institutions/Suppliers by sending to JICA a Request for Reimbursement in accordance with the form as shown in Attachment 5-5-2. Each Request for Reimbursement shall be accompanied by the following documents:

- (a) Summary Sheet of Payments made as shown in Attachment 5-5-2;
- (b) Supporting documents of each payment and its usage, as stipulated in the Loan Agreement.

These documents shall be prepared by NDDB, and submitted to DAHD for further processing. Once all internal process is completed, DAHD will submit the request for disbursement via Ministry of Finance, GoI to JICA. Disbursement could be requested on quarterly basis in general and on ad hoc basis if required.

This procedure is applicable to most of the NDDB's expenditure, if NDDB directly procures goods and services. PI's expenditure, which is eligible for JICA Loan, is theoretically covered by loan/grant to PIs given by NDDB. Therefore, supporting evidence documents shall be loan cum grant agreements between NDDB and PIs of approved subprojects, and Fund Utilization Report (FUR, explained later) to be submitted by PIs to NDDB for onward disbursement to PIs.

3. Statement of Expenditure

SOE (Statement of Expenditure) procedure can be applied to Reimbursement procedures to reduce administrative burden if there are many small transactions/expenditures incurred under the project. Normally to receive disbursement, necessary contract related evidences such as invoices, receipts etc. should be submitted, but under this procedure, simplified summary of expenditure called SOE can be substituted with many evidences and be submitted for disbursement. Standard format is attached in Attachment 5-5-3.

If this procedure is adopted, the records and accounts related to expenditures financed from Japanese ODA Loans shall be audited annually by an auditor appointed by NDDB in concurrence with PSC, and audit reports shall be submitted to JICA. Also, NDDB is obliged to keep all evidences of expenditures.

(2) Overall Fund flow under the Project

Government of India will receive the ODA loan from JICA in the designated account in Yen term. These funds along with share of GoI will pass through the budget of DAHD to the project operating accounts of NDDB as loan and grant in Rupee term, for onward disbursement to the PIs.

As mentioned in Minutes of Discussion, mobilization advance budget needs to be provided from DAHD to NDDB for smooth activation of the project.

The overall fund flow of the Project is indicated in the diagram below:



Figure 5-5-3: Overall Fund Flow under the Project

DAHD and NDDB will prepare the statements as per the format of statement of designated account and project operating account, and revolving fund account given in Attachment 5-5-4 and submit the same to JICA. From the subproject implementation point of view, NDDB will submit on-going sub-project summary report to JICA and DAHD as per the format given at Attachment 5-5-5. The format in Attachment 5-5-4 is submitted once in two quarters, and that in Attachment 5-5-5 is done quarterly, both attached to Project Status Report.

The following figure explains the fund source. At DAHD, the JICA loan and GoI budget come together and are sent to NDDB following two patterns of fund flows to PIs, namely loan and grant. Therefore, both loan and grant to PIs include both JICA loan and GoI budget as the fund source. The above formats enable to monitor the fund source from JICA Loan and GoI budget.


Source: Survey Team

Figure 5-5-4: Flow of Fund Source

(3) Fund management of NDDB

NDDB will be responsible for disbursement/repayment of the fund extended under the Project.

1. Project Operating Accounts

NDDB will maintain two separate project operating accounts, one for loan and the other for grant, including bank account under the Project. NDDB will disburse loan and grant as per the terms of the project. A sample format of account management is shown in Attachment 5-5-6, and NDDB shall maintain up-to-date information using this format.

2. Revolving Fund Account

NDDB will create Revolving Fund Account in order to extend loans to additional sub-projects under the same terms and conditions of the Project, by utilizing the fund generated from the gap between repayment period of Japanese ODA Loan and loans under the Project. Principal repaid from PIs will be managed in the Revolving Fund Account, and will be extended from NDDB to other PIs. NDDB will report the status of the Revolving Fund to JICA for three years from the completion of the disbursement of the Japanese ODA Loan. Physical target for such fund should be set based on the actual repayment of the 1st lending from PIs, therefore, physical target for the loan from Revolving Fund should be determined by the mid-term review. A sample format of account management is shown in Attachment 5-5-7, and NDDB shall maintain up-to-date information using this format.

3. Audit of Fund

NDDB shall appoint an external auditor for audit of the project operating accounts created for the project.

NDDB shall ensure that audit is done and report the result to JICA every year till the completion of the Project. The audit report shall be submitted to JICA within nine months from the end of the fiscal year. As Revolving Fund is created for subsequent disbursement, NDDB shall continue audit for three years after the completion of the Project.

(4) Fund Flow from NDDB to Participating Institutions

1. Release of funds to finance subprojects

Upon completion of the required documentation by the PIs with NDDB (to be mentioned in the Sanction Letter) and compliance of pre-disbursement terms & conditions, if there are for instances environmental clearance, and collateral arrangement etc., the PIs could avail funds sanctioned under the project. PIs will be required to open two separate Bank Accounts (one for loan and one for grant) for transactions related to the implementation of the Sub-Project. The name of the account will be "name of the Participating Institution – sub-project under the Project for the dairy development (loan/grant) _____" (this will also be specified in the Sanction Letter).

Loan and grant portion of the fund will be disbursed in the form of Reimbursement of expenditure or in the form of Imprest advance.

2. Reimbursement of expenditure

Participating Institutions will implement the sub-project from its own resources and submit audited quarterly Fund Utilization Report (FUR) of which a format is shown in Attachment 5-5-8 within 15 days of the completion of the quarter. On receipt of the FUR, NDDB will examine the claim and after proper vetting will disburse the funds. FUR shall include statement showing list of contracts/purchase orders awarded on a quarterly basis as per the format attached in Attachment 5-5-8.

3. Imprest advance

In case of non-availability of adequate funds with the Participating Institutions to implement approved project activities, the Participating Institutions may avail imprest advance from NDDB which carries the same rate of interest as that applicable to the loan. The amount of imprest advance is limited to 75% of the loan amount and 100% of the grant amount during the reference quarter.

The Participating Institutions will have to utilize the advance amount in the reference quarter itself and any unutilized amount will have to be refunded immediately after completion of the reference quarter. Otherwise it will attract penalty charges of additional interest at 3% per annum. In case utilization is more than 90% it will not attract such penalty. The advance and subsequent fund disbursements shall be deposited in the separate bank accounts opened for transactions relating to the sub-project. The PIs shall endeavour to utilize the advance and submit audited quarterly FURs within 15 days of the completion of the quarter. The PIs shall utilize the advance for activities approved under the Sub-Projects. The interest earned (in the bank account for grant) on imprest advance released as grant will have to be paid back to NDDB on quarterly basis. In case, it is noticed that funds have been utilized for activities other than approved under the sub-projects, the PIs will be required to refund the diverted amount immediately with interest @ 10% p.a. on the diverted amount from the date of release. Format of Imprest Advance is provided at Attachment 5-5-9.

4. Management of PIs contribution

In the cases where contribution of PIs is required for any particular item (capital or revenue), the following should be followed:

In case of capital items, the PIs contribution shall also be deposited in the Sub-Project bank account & the entire payment due to the suppliers/ service providers be made from the sub-project bank account. To reiterate, in both the cases, all payments to suppliers/ contractors, service providers shall be released from the sub-project bank account only. This is to maintain proper audit trail of assets and expenditures incurred under the Sub-Project and monitor contribution of the PIs, where required.

Such expenditure should be reported including both the PIs contribution and grant assistance (i.e. gross expenditure) and the advance will be adjusted/accounted for by IMC in NDDB as per the approved pattern of funding of the specific activity.

5. Other consideration

For some cases in the components such as Component B, Participating Institutions may make agreement with NDDB for providing consultancy services, under which NDDB works as a Pure Agent and NDDB prepares and makes agreement with suppliers and contractors on behalf of the Participating Institutions. Under the agreement for this service between Participating Institutions and NDDB, fund is not transferred to Participating Institutions and payment is directly made by NDDB, while the disbursed amount to supplier/contractor is calculated as loan of the Participating Institutions.

5-6. Monitoring and Reporting

(1) Contents of the Project Monitoring Report

IMC (located at NDDB) will be responsible of monitoring activities for the project. Necessary reports to be submitted and their contents could be as given below:

Report	Contents	Timing
	The progress report for the Project should be submitted by NDDB to JICA in the form of Project Status Report (PSR).	Quarterly basis, not later than 30 days after the concerned quarter
Project Completion Report (PCR)	As above, and plus the following: - Overall evaluation - Lessons learnt and recommendation	Not later than six months after completion of the project
Others	As per the request of JICA specific reports will be prepared by NDDB.	Upon requirement

Table 5-6-1: Reports to be submitted to JICA, prepared by NDDB

The format of Project Status Report (PSR) is set in the minutes of discussion signed at the time of appraisal mission, and the above reports basically follow the format and update information in the format. Quarterly Progress Report, and Project Completion Report shall be submitted to JICA and DAHD with updated forms of Project Status Report. Field information is expected to be updated through monitoring officers of NDDB in respective states, and PMC.

Especially Monitoring Indicators, which are set in the Minutes of Discussion, shall be designed to be monitored from the beginning of sub-projects right after the sanction because the information will be used to compare before and after the project implementation.

Category	Indicators	Timing
	- Quantity of milk processed in upgraded/new plants (thousand litre/day)	Baseline and end-line
Mandatam	- Quantity of liquid milk marketed by PIs (thousand litre/day)	survey
Mandatory	- Revenue of participating institutions from milk and dairy products (million Rupee)	Periodically such as
(quantitative)	- Additional producer members of dairy cooperative society	quarterly basis (at
	- Share of women producer members to total additional members to be enrolled (%)	least once in a year)
	- Stabilization of farmers' income	Baseline and end-line
Mandatory	- Improvement of level of trust on dairy products in terms of food safety	survey
(qualitative)	- Nutrition improvement due to increased consumption of milk and dairy products	
Additional	- Activity wise physical & financial progress of the approved sub project plans.	Periodically such as
		quarterly basis

Table 5-6-2: Monitoring Indicators for the Project

The above information could be included in appraisal reports, or baseline surveys, because the baseline and target information of the indicators should be set before implementation. Through the monitoring activities, these can be updated as specified (or some are studied in end-line surveys). With regards to any arrears of sub loan repayment, if occur, the record of such events shall be reported to JICA using a draft format shown in Attachment 5-5-10, once in two quarters attached to Project Status Report.

(2) Preparation of monitoring reports

The PIs in each target state will collect the information related to the monitoring parameters of the sub projects and provide the same to IMC in NDDB. IMC will compile all the information from all the states and prepare the above reports with the assistance of PMC (Project Management Consultant).

Part III Sub Project

6. Assistance available for PIs

6-1. Pattern of Assistance

PI can avail assistance (loan/grant) under the components A, B, C, D and E. Assistance under Component G: Training & Capacity Development can only be availed if a PI has applied for any or all of the components among A to E. Pattern of assistance for various components are given in Table 5-3-2.

6-2. Eligibility Criteria

PI has to fulfill institutional/governance, financial and technical criteria as mentioned in Table 5-2-1 to avail assistance under the project

6-3. Organizations eligible to avail assistance

Eligible organizations are Milk Unions, Multi-State Milk Cooperative, State Milk Federations and Milk Producer Companies.

7. Major Terms and Conditions of Loan & Grant to PIs

7-1. Terms and conditions

Major terms and conditions of the loan and grant are as below:

- Loan under the project will be available to PI mainly for Component B: Processing Infrastructure.
 Component A (milk procurement infrastructure), Component C (marketing infrastructure), and
 Component D (ICT infrastructure) (refer to Table 5-3-2).
- Terms and Condition of the loan to participating institution (PI):
 - ➢ Interest rate: @ 1.5% per annum
 - Repayment: 10 years repayment period including two years moratorium period on the repayment of principal amount.
- Grant under the project will be available to PI for Component A (milk procurement infrastructure),
 Component C (marketing infrastructure), Component D (ICT infrastructure), and Component E (Productivity Enhancement) (refer to Table 5-3-2).
- Terms and conditions of the grant provided under the project:
 - > Grant should be used only for intended purpose as specified in the sub project plan.
 - PI will have to maintain the asset created from the grant assistance for 10 years (minimum) after the project completion.

PI will have to take consent of NDDB before disposing any assets created from grant received under the project.

7-2. Collateral Security requirement

According to the financial eligibility criteria of the project, the loan should be secured through collateral security, which should be minimum 1.5 times of the loan amount in terms of mortgage of immovable assets and hypothecation of movable assets. Collateral can be generally existing land, building, machinery, and equipment. In addition, new plants, machinery, building and equipment which will be installed under the project will also be taken as collateral security. The types of collateral security to be taken will be decided during the appraisal process considering the condition of the PI.

7-3. Suspension, termination, and default

During appraisal of the sub project, NDDB will assess the capacity of PI to repay the loan and limit loan amount within repayment capacity of PIs. However, NDDB may suspend/terminate the right of PIs to avail/withdraw from the loan/grant proceeds or otherwise cause the immediate cancellation of the unavailed fund upon default or violation of the loan agreement executed between PI and NDDB.

8. Operating Procedures

8-1. Application Procedure

(1) Application Procedure

Process of the application procedure is shown in Chapter 5.

(2) Important points to be considered

PI will prepare the sub project plan as per the model SPP available in NDDB's website. Out of all the eligibility criteria mentioned in Section 6-2, the most important indicators to assess eligibility to provide loan to PI is in the third criteria i.e. ROI to be 10% and DSCR to be 1.5 times the loan amount. Definition of ROI and DSCR are shown as below:

- ROI = [Projected (Net Profit after depreciation and taxes + interest payment)]/ Total Investment
- DSCR = [Sum of projected (Profit after tax + Depreciation + Interest) over the repayment period]
 / Total repayment (i. e. , Principal + Interest)

Profit is to be calculated capturing results of all business operation of a PI. And, investment does not include grant portion. To come up with the subproject ROI, annual ROI is calculated for 10 years of repayment period, and average of them is taken. For this, cumulative investment per year including existing

net assets is used as denominator per each year. It should be noted that 10% sensitivity in respect of both sales and procurement will be considered for the two indicators in appraisal process.

To estimate net profit after tax for ten years of repayment period is very critical for sustainability, which must be based on practical and sound business plans, not just estimating the past business trend. Therefore, it is necessary that PI should provide the necessary information on the following items in the sub project plans:

- Capacity utilization rates of BMC, chilling centers, and plants (last 5 years)
- Annual milk procurement quantity (Last 5 years, in Lakh Kg per Day)
- Annual Sales Turnover (Last 5 years, in Rs. Lakh)
- Total price paid to members (as purchase of raw milk, bonus, price difference, and other benefits)
- Annual operating profit (Last 5 years, in Rs. Lakh)
- Net profit (Last 5 years, in Rs. Lakh)
- · Administration cost as percentage of total cost
- Annual sales turnover (in Rs. Lakh) for each product (Last 3 years' trend).
- Market share of liquid milk of the institution in their jurisdiction including loose milk (Last 3 years' trend)
- Main competitors in the market. Market share of the main competitors.
- Value of sales made outside the state (revenue and quantity)
- If there are major institutional buyers, values of sales to these buyers (last 3 years) (quantity)
- Value of sales made through their own parlours or shops
- Strategies based on 4P (product, price, place and promotion), 3C (company, competitor, and consumer), SWOT (strengths, weakness, opportunities, and threats) and Cross SWOT analysis.
- Business Plan (with solid reason and explanation for each targeted indicator with future prediction)

The above aspects will be considered during appraisal of the sub project plan along with assessment of sub project viability by NDDB.

(3) Appraisal of the sub project plan

NDDB will appraise the sub project plan submitted by the PI and put up to PSC for its approval and sanction.

(4) Loan/grant agreement

After NDDB conveys its sanction to the sub project plan, the PI will execute loan/grant agreement with NDDB. Necessary conditions are stated in this agreement. A sample format of loan/grant agreement is available in the NDDB website.

8-2. Disbursement and Repayment

(1) Disbursement of loan/grant

Once sanction is given, necessary documentation will be completed as per the list shown in Section 5.4. After that, the implementation of subproject and disbursement from NDDB will begin. As mentioned in Section 5.5, there are two disbursement methods of Reimbursement and Imprest Advance. PIs will receive the fund by either method and submit FUR to NDDB, of which format is shown in Attachment 5-5-8 and -9.

(2) Repayment of loan

Ten-year repayment period starts from the time of the first disbursement. After two-year moratorium period, repayment of principal commences while the interest payment will begin form the next month of release of first instalment. Repayment of principal and interest is to be made on monthly basis.

8-3. Timeframe

Disbursement of loan and grant proceeds will be within 5 years after sanction of the sub project plan. PI will have to prepare the sub project plans accordingly.

8-4. Procurement, Fund Management, and Accounting

(1) Procurement

Procurement of goods, works & services (including consultancy & non-consultancy services) using JICA's loan by PI should follow the procurement (purchase) guidelines for the Project (refer to Annexures). The PIs should also submit the statement showing list of contracts/ purchase orders awarded on a quarterly basis to NDDB along with FUR, as per format shown in Attachment 5-5-8.

(2) Fund management and accounting

As shown in Section 5.5, PIs should open two separate Bank Accounts (one for loan and one for grant) for transactions relating to the implementation of the Sub-Project. PIs should keep separate accounting records to distinguish 1) receipt and expenditures of loan received from NDDB, 2) receipt and expenditures of grant received from NDDB, 3) expenditures of PI contribution, and 4) interest accrued from the receipts (if any). When repayment starts, PIs should keep records of monthly repayment of principal and interest payment properly until all due is settled.

(3) Audit

PI should submit audited utilisation certificate (duly audited by registered auditor and also countersigned by Administrative Secretary of concerned Department of State Government) to NDDB. NDDB shall propose release of fund based on the utilisation and also new proposal. In case of a new proposal, the progress of ongoing proposals in the state also needs to be submitted.

The Board of Directors/ Sub Project Management Committee shall also review the audit observations and give necessary directions for compliance. Any adverse audit comments/ observations need to be complied immediately. A quarterly statement of observations pending compliance for more than six months shall be sent to IMC in NDDB with a copy endorsed to DAHD.

The Statutory Audit and finalization of annual accounts of the PIs should be completed and submitted to the IMC in NDDB within six months of the close of the financial year.

8-5. Monitoring and Reporting

PIs will submit following information on quarterly basis to NDDB with a copy endorsed to DAHD (at the end of March, June, September and December):

- Project-wise and component-wise progress report indicating total outlay, loan & grant assistance, PI contribution, fund released (loan & grant) to PIs, fund utilized by PI, unspent balance etc.
- Physical progress vis-à-vis key parameters vis-à-vis approved physical parameters. Status of tender/installation of dairy plant/BMC/cold storages/laboratory equipment etc.
- Audited utilisation certificate (duly authenticated by registered auditor and also countersigned by Administrative Secretary of concerned Department of State Government) to NDDB. NDDB shall propose release of fund based on the utilisation and also new proposal. In case of a new proposal, the progress of ongoing proposals in the state also needs to be submitted.
- Audited report of expenditure vis-à-vis approved components/sub-components/items etc.
- SC/ST/Women population covered under the project.
- •
- Support the IMC in baseline and end term project survey and studies.
- Monitor the physical and financial progress of the sub projects and document success stories.

Part IV CAPACITY DEVELOMENT COMPONENT

9. Overview and Contents

9-1. Philosophy and Concepts in the Project

9-1-1. Overall principle

The Capacity Development (CD) component will introduce the following concepts to PIs and facilitate PIs to be able to drive their business based on them:

- 1) market-oriented and quality conscious business strategy
- 2) comprehension of their business and hygiene from an entire value chain point of view
- 3) alignment with business strategy and human resource development plan

Most of the bottleneck of the POIs lies on the decline or stagnation in sales caused by a higher competition in the market.

Generally, POIs give more attention to their milk procurement operations. Therefore, the capacity development measures have also been focused more on milk production and procurement rather than processing and marketing. In recent years the dairy market in the country has become highly competitive and the demand for safe & quality food is increasing, especially in the urban areas. Thus, it is critical for POIs to have a market-oriented and quality conscious business strategy. In addition, PIs should also be able to determine their future strategies by comprehending their business from an entire value chain point of view. Accordingly, the human resource development should be planned and carried out with an aim to achieve the market-oriented and quality conscious business strategy.

9-1-2. Principle towards methodology of the CD component

CD component does not mean just carrying out trainings like one-time event but rather providing a support to trainees' and ultimately PIs' changing PROCESS. Trainings, one of the forms of CD component, target to support trainees' changing "process", would help them in applying their learnings at their workplace.

Having this aim in mind, "practical" and "field oriented" approach is applied while designing the training programmes. Therefore, the proposed trainings will:

- 1) be practical, on-site, and action plan based;
- 2) be monitored and followed up periodically;
- 3) facilitate cross-learning and sharing; and
- 4) include reward and recognition mechanism.

It is essential that facilitation mechanism will enable trainees to apply what they have learned through

the trainings at their workplace. Thus, trainings will provide the trainees with the opportunity not only to learn concept and theory but also practice & develop the action plan to be implemented in their organization. The implementation process of the action plan will be monitored and followed up periodically through on-site review & guidance and would involve not only participants of the trainings but also other employees of the PI including the top management. Trainings will also promote the cross learning among the participants of various PIs and contribute to evaluation and revitalization of their own PIs. Participants might also find some hints to overcome challenges that they have been facing at their own PIs from other PIs' experiences. The reward and recognition mechanisms may also be introduced to motivate trainees to implement their learnings from trainings at their workplace.

Keeping in view of the learners' learning retention rate shown in Figure 9-1-1, at the detail design stage of the trainings, training method of instruction, in other words, delivery method, should be carefully selected. Methods that would bring out participants' active participation as well as their collaboration, such as discussion, practice by doing, teaching others, are encouraged to be applied while delivering trainings.



Source: National Training Laboratories Institute for Applied Behavioral Science

Figure 9-1-1: Learning retention rate

9-2. Curriculum and Content Outlines of Capacity Development (CD)

9-2-1. CD activities in India

After examining the proposed curriculum & content outlines of training programmes proposed under the project, the following training programmes are identified to be carried out under the Component G: Training & Capacity Building as a CD component of the Project. The curriculum indicating the overview and flow of the proposed CD programmes are shown in Figure 9-2-1. Regarding JICA proposed programmes, the word "module" indicates one package training consisting of several sequential "programmes". One module basically follows the following flow. After concept and theory learning programme is provided at a training center, action plan development and its review and guidance programme are held at PI site where NDDB and/or external resource persons will visit and provide advice to develop and implement the action plan. At the end of the module, the reflection workshop will be held together with other PIs. On-site review and guidance programme, and reflection workshop is supposed to provide follow-up functions of trainings.



(*) Training in Japan does not indicate its implementing timing on this chart,

Figure 9-2-1: Overview and flow of CD modules / programmes

Most of the POIs have focused their efforts on strengthening of their milk procurement operations based on the conventional concept of product-out management. As the milk procurement volume increases, and competition in consumer market increases, the importance to incorporate marketing strategy and brand management as the cooperative's overall management strategy becomes crucial. Corresponding to the changes of business environment surrounding the POIs, business management CD modules incorporating the concept of market-in based business management will be provided under the project as given below

Module BM-1(Business Management and Strategic Planning)

The goal of this module is to enable PIs to develop/implement/revise their own business strategy & plan aiming to transform PI's business processes into more market- and quality-oriented.

Module BM-2 (Marketing of Milk and Milk Products)
 The overall goal of BM-2 coupled with BM-1 is to promote supply of milk and milk products in the competitive market and increase the revenue of PI, and ultimately that of milk producers.

During NDPI implementation, NDDB has developed and implemented various training & capacity development programmes. However, from food safety point of view, observing the current situation of dairy plants of POIs there is a need to provide the customized CD modules according to each PI's situations. Therefore, the following proposed modules have the <u>Action Plan</u> development to improve PI's situation from a food safety point of view and on-site review & guidance to provide PIs with necessary technical guidance/advice/recommendation to implement their developed action plan at their own PIs.

- Module FS-A1 (Clean Milk Production and Milk Quality Management at Village Level) The goal of this module is to enable PIs to improve quality control practices on the procurement of raw milk during the process of milk production & milking at village level and transportation from DCS/MPI to dairy plant.
- Module FS-B1 (Dairy Plant Management and Plant Hygiene and Sanitation)
 The goal of this module is to improve PI's dairy plant operation and management particularly from a hygiene and sanitation point of view.
- Module FS-B2 (Quality control techniques and practices for lab technicians)
 The goal of this module is to enable the PIs to improve milk quality control & assurance through the lab related affairs.

The summary of streamlined core modules / programmes is presented in Table 9-2-1 and that of other individual training programme is in Table 9-2-2. Attachment 9-2-1 describes more detailed content outlines of core modules / programmes and Attachment 9-2-2 explains points needed to be considered at the detail design and implementation stage of them. The content outlines of other individual training programmes are also shown in Attachment 9-2-3.

NDDB will have power to change the schedules/contents of the training programmes as well as add/delete the training programmes. Accordingly, the same will be informed to PIs by NDDB.

Module ID & Title	Progra mme ID	Programme Title	Programme Objectives	Main Target participants	Potential resources to develop and deliver the programmes
BM-1 Business Managem ent and Strategic Planning	-1	Concept & theory learning	This session has two functions. One is to brief the top management of PIs about the capacity development (CD) modules that the employees of PIs are going to participate in and get their supports for the subsequent CD activities. The other is to let the participants comprehend the key concept of the strategic management and marketing, which are the contents of the first session of the Business Management Strategic Planning module (BM-1).	 Managing Directors/Administr ative Heads of PI Section Heads of PI 	 NDDB's internal resources External resources in the field of: Strategic Management; Marketing; Quality Control and TQM, if required.
	-2@PI	On-site business strategy & plan and its action plan development	To guide the participants to develop: 1) the business strategy & plan of their own PI; and 2) the action plans to implement the developed business strategy & plan.	 Chairman / Vice- chairman of the Board of Members Managing Directors /Administrative Heads of PI 	
	-3@PI	On-site review and guidance	To: 1) review the progress and achievement of the business strategy & plan, and action plans, and provide necessary technical guidance/advice/recommendation; and 2) guide the participants to identify the issues and points for further improvement and find out how to tackle them.	 Section Heads of PI Other key decision makers 	 NDDB's internal resources External resources in the field of Strategic Management, if
	-R	Reflection workshop	To 1) guide the participants to reflect lessons learned through the implementation of the business strategy & plan and its action plans, learn from other PIs' experiences; and 2) also recognize PIs that have achieved significant improvement.	 Managing Directors/Administr ative Heads of PI Section Heads of PI 	required.
BM-2 Marketing of Milk and Milk Products	-1	Concept & theory learning	To 1) enable PIs to design the marketing research and outsource it to the marketing consultants; and 2) reflect its results into the action plans in accordance with the road map and marketing strategy of PIs.	 Manager(s) of Marketing Department Manager(s) of Marketing 	 NDDB's internal resources External resources in the field of Marketing, if required. NDDB's internal
Products	-2@PI	On-site	To 1) let the marketing officers of the PI comprehend how to	Department of the	If required.NDDB's

Table 9-2-1: Summary of streamlined core modules / programmes

		guidance for utilization of marketing research	interpret and utilize the results of the marketing research conducted by the consultants outsourced by the PI into the action plans, in accordance with their own PI's road map and marketing strategy.		Federation Any other staffs of marketing department including administrative staffs, field supervisors, and field staffs.	•	resources External resources in the field of Marketing, if required. Marketing consultant who conducted the marketing studies outsourced by the PI under component C.
FS-A1 Clean milk production (CMP) and milk quality managem ent at village	-1	Business Appreciation Program + Action Plan development	This is based on the existing training "Business Appreciation Program" and Action Plan development is mainly added. To 1) enable the participants being able to train the milk producers at village level and 2) guide them to develop the action plans of their own PI to improve clean milk production and milk quality management at village level.	•	Section head (Procurement and Inputs) Working level officers especially for milk procurement Supervisors and staff for milk procurement Preference will be given to female employees	•	NDDB's internal resources External resources, if required.
level	- 2@village	Training by trainers to milk producers	Use the existing "Awareness Program on Clean Milk Production" See Table 9-2-2 Summary of NDDB planned programmes.	•	Milk producers Workers at DCS	•	Working level officers of PIs in charge of milk procurement Supervisors and staff for milk procurement
	-3@PI	On-site review and guidance	To guide the participants to identify the points needed to improve the training mechanism to train milk producers and workers of DCS on clean milk production and milk quality management	•	Section head (Procurement and Inputs) Working level officers especially for milk procurement Supervisors and staff for milk procurement Preference will be	•	NDDB's technical officers External resources, if required.

					given to female employees		
FS-B1 Dairy plant managem	-1	Concept & theory learning	To let the participants comprehend the key concept of food safety and thereby be aware of the benchmark standards for plant environments, production facilities, operational aspects and quality control to carry out the necessary improvements at the production level of their own PIs.	•	Plant Manager Section Head (QA, Production, etc) Working level officers / technicians	•	NDDB's internal resources External resources in the field concerning plant hygiene and
ent and plant hygiene and sanitation	-2	Practical and action plan development	To: 1) familiarize the participants on maintaining and utilizing the actual milk processing machines at the dairy plant; and 2) guide the participants to develop the action plans to improve the current situation of their own PI's plant mainly from a hygiene and sanitation point of view.		/ plant operators (control room operator, QA officer, etc)		sanitation, if required.
	-3	Benchmarking hygienic modern plant visit	To let the participants comprehend the quality benchmarks for the operation of dairy plants through the observation of the benchmarking hygienic modern plant and recognize the future improvement points for the plant of their own PI.				
	-4@PI	On-site review and guidance	To: 1) review the progress of the implementation of the action plans and provide necessary technical guidance/advice/recommendation; and 2) guide the participants to apply knowledge and skills acquired through the previous session FS-B-1,2, and 3 to improve the current situations of their own PI.				
FS-B2 Quality control techniques and	-1	Concept & theory learning / practice and action plan development	To enable the participants to enhance their knowledge and skills on milk quality control & assurance and develop the action plan to improve it of their own PI.	•	QA section head Working level officers / staff especially for lab	•	NDDB's internal resources External resources in the field concerning milk quality control
practices for lab technician s	-2@PI	On-site review and guidance	To: 1) review the progress of the implementation of the action plans and provide necessary technical guidance/advice/recommendation; and 2) guide the participants to improve their technique, practice, procedures and other activities to improve accuracy and as a result to assure the quality of the products of their own PI.				and assurance, if required.
FS-R	-R	Reflection workshop for	To 1) guide the participants to reflect lessons learned through the implementation of the action plans and learn from other	•		•	NDDB's internal resources

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Food Safety	PIs' experiences; and 2) also recognize PIs that have	•	External resources in
	achieved significant improvement.		the field concerning
			Food Safety, if
			required.

Component	Program Title	Learning Objectives	Main Target	Main resources to	Content
of the		Dortisinants will be able to:	participants	develop and deliver	Outline
Project		Participants will be able to:		the programmes	ID
A	Farmers' induction program	 Appreciate the need for fair and transparent milk procurement operations, trained DCS staff and proactive management committee members. Value member involvement and participation of women members at the DCS level for efficient operations. Describe proper breeding, feeding, health care and management of animals to enhance milk production. Adopt clean milk production practices at farm and DCS level. 	 Milk Producer members of dairy cooperatives/ Producer Companies 	 NDDB's internal resources PI, if desires, can outsource agency or use its own training facility for the training 	1
A	Awareness program on clean milk production	 Practice clean milk production techniques in their milk production and handling activities. Pour good quality milk to producer institutions. 	Milk Producer members of dairy cooperatives/ Producer Companies	 Milk union trainers / officers 	2
A	Management Committee Members (MCM) Orientation programme for New DCS	 Understand Financial and Accounting system of DCS Understand DCS management system Prepare Business Plan Have a clear understanding of their roles and responsibilities Have an awareness on provisions of Cooperative Bye-Laws 	Elected Management Committee members of DCS	 Milk union trainers / officers 	3
А	Board orientation program	 Develop a clear understanding of roles & responsibilities of a Board of Director; role clarity between Policy make and executive 	Elected Board of Directors of Milk Unions /Producer	 NDDB's internal resources PI, if desires, can 	4

Table 9-2-2: Summary of individual training programmes

		 Identify strengths and weakness of their milk union business Demonstrate systemic approach in solving problems and taking decisions based on policy formulation Show more concern & meaningful participation during the discussions in board meetings for the growth of milk union. 	Companies	outsource agency or use its own training facility for the training	
A	Business Appreciation Program for Existing Procurement & Input. Staff	 Work as effective and efficient facilitators Achieve the desired key targets related to milk procurement and institutional development and facilitate member participation Exhibit a high professional commitment and initiative for development of cooperative milk business 	 Milk Union Producer Company Personnel involved in Milk Procurement and institutional Building activities 	• ditto	5
A	Basic Training for new DCS Secretaries	 Carry out day to day business of the DCS in an efficient and effective manner to ensure functioning of the society as viable business unit Understand the factors for DCS profitability Ensure member participation in milk pouring and utilizing inputs activity Address member grievances 	 Secretaries of newly organized DCS/MPI 	• ditto	6
A	Refresher Training of DCS secretaries	 Carry out day to day function of the society in an efficient and effective manner to ensure functioning of the society as viable business unit 	 DCS/MPI Secretaries of older DCSs/MPIs (those who have already undergone DCS Secretary Basic Training) 	• ditto	7
А	Operation & Maintenance of	 Efficiently utilize the assets BMC, AMCU, DG Sets etc. Smoothly operate the Bulk Milk Cooler and AMCU. 	BMC operators/ Chilling Centre	• ditto	8

	BMC/AMCU		In charge		
C	Retailers Awareness Programme	 Understanding retailer's area of operation and reach Understanding the demography of the surrounding locality and demographic based services required Estimating milk and milk products demand of the surrounding locality Understanding competitor's activity and volume, retailer's share in milk and milk products business in his /her area of operation. 	 Retailers associated with Dairy Milk Union /State Milk Federation/ Producer Company 	 Marketing Officers and Executives of Milk Unions / State Milk Federations / Producer Companies 	9
D	Training on Automatic Milk Collection Software at Union level	 Operate the AMCS efficiently Train the Village level functionaries on the software Generate report, analyze and use it for decision making 	 Milk Union/ Producer Company officials engaged in milk procurement activities and Management Information System 	External faculty	10
D	Training on Automatic Milk Collection Software at DCS level	 Operate the AMCS efficiently Generate data and provide relevant information to the milk union Provide information to Management Committee Members for business decision 	DCS/MPI secretary	Milk Union / Producer Company official along the External faculty	11
Е	Training of Animal Nutrition officer/ Animal Nutrition supervisors	 To orient the participants on Animal Nutrition - to acquire knowledge of scientific animal feeding & management at different stages for improving productivity and reproduction efficiency. 	Animal Nutrition Officers and Supervisors	NDDB's internal resources	12
E	Training of Calf Rearing Supervisors on Calf Rearing Programme (CRP)	 To orient the participants on implementation of CRP and to acquire basic knowledge of feeding and management of dairy animals and calves. 	Calf Rearing Programme Supervisors	• ditto	13
E	Milch animal rearing for dairy farmers	 Adequate operational knowledge and understanding to for scientific animal management Required skills through hands on training and perform 	Progressive Milk Producers	 NDDB's internal resources External faculty 	14

		the required operations within the specified standards Ability to make operational decisions pertaining to the dairy farming.				from Agriculture University, Financial Institutions	
Training on Advances in Fodder Production, Conservation and its management practices	• • •	Providing advance knowledge and practical training on green fodder cultivation and conservation in villages. Implementation of DCS based low cost commercial silage making and extension activities. Introduction machinery and crop residue management Skill development of trainee in extension activities and carry out village level development programmes Data collection from farmers and handling and reporting Procurement and maintenance of farm machineries	•	Fodder development officer and his / her supporting field officers/staff	•	NDDB's internal resources External faculty from Agriculture University	15

9-2-2. CD activities in Japan

Under this, the trainings are planned to be conducted in Japan, three times each for Business Management and Food Safety area respectively. Linkage between BM trainings in Japan and the streamlined core BM programmes, and linkage between FS trainings in Japan and the streamlined core FS programmes are shown in Figure 9-2-2 and Figure 9-2-3 respectively.

The first batch of trainings in Japan, such as BM-JP-ToT for Business Management and FS-JP-ToT for Food Safety has the objective to train the trainers. Those who are or will be trainers mainly for BM-1 and/or BM-2 will join BM-JP-ToT, and those for FS-A1, FS-B1 and/or FS-B2 will join FS-JP-ToT respectively. After finishing the trainings in Japan, the participants should update the contents of CD programmes by utilizing knowledge, skills, and even attitudes that they have learned in Japan and actually deliver CD programmes for PIs.

The second and third batch of trainings in Japan are mainly for those PIs that have shown high performance and / or have improved their operational procedures well as the results of the CD processes throughout BM and /or FS modules. Monitoring indicators suggested in the following section 11-3 **Monitoring and Reporting** (2) PI, could be referred as some examples of criteria to select the PIs that send the participants to trainings in Japan. In addition, the final programme of series of CD programmes, such as a reflection workshop (BM-1-R or FS-R), could also be an opportunity to recognize each PI's achievement during the entire 18 month CD processes, which might be utilized as one of the references to select PIs to send trainees in Japan. In this regard, trainings in Japan might work as some incentives for participants from PIs to implement their learnings from trainings at their own workplace. It is recommended to have multiple number of participants from one PI attend the trainings in Japan in order to get as close as possible to the critical mass number of employees to actually facilitate the changes for the improvement by applying learnings in Japan rather than to scatter the participants to many PIs and only one employee from one PI attend.



Figure 9-2-2: Linkage between BM training in Japan and BM programmes



framing in Japan does not indicate its implementing timing on this chart,

Figure 9-2-3: Linkage between FS training in Japan and FS programmes

The summary of trainings to be held in Japan are presented in Table 9-2-3 and the attachment 9-2-4 describes more detailed content outlines of them. Due to quarantine restrictions for foot-and-mouth disease prevention in Japan, visitors from a foot-and-mouth disease contaminated country are required to keep away from livestock and livestock related facilities for certain period, for example at least two weeks, after their arrival in Japan. Thus, training in Japan for Food Safety is planned to last about two and a half weeks and visiting dairy farms is placed in the last part after the participants spend two weeks for other training activities. Visiting dairy farms could be optional depending on the participants' job role as well as their availability to leave the workplace.

Modu le ID and	Progr amm e ID	Progra mme title	Objectives	Main Ta participants	arget
Title BM- JP Traini ng in Japan for strate gic plann	-ToT	For trainers	To let NDDB trainers who will be trainers of capacity development training modules such as BM-1 and/or BM-2: 1) comprehend a variety of concepts and practices useful to transform dairy cooperative institutions' business processes through the introduction of the strategic management based on the demand- and quality-oriented value chain management and Total Quality Management; 2) reflect what can be applicable to the training modules to be provided at NDDB and their working environment in India.	NDDB who be trainers	
ing and TQM	-PIs	For PIs and trainers	To let the participants: 1) comprehend a variety of concepts and practices useful to transform dairy cooperative institutions' business processes through the introduction of the strategic management based on the demand-oriented and quality-oriented value chain management and Total Quality Management; 2) reflect what can be applicable to (the training modules to be provided at NDDB and) their working environment in India.	 Managing Director Key person the responsible implementat of project 	PI for
FS-JP Traini ng in Japan for Food Safet	-ToT	For trainers	To let NDDB trainers who will be trainers of capacity development training modules such as FS-A1, FS-B1 and/or FS-B2: 1) comprehend the advanced food safety related technology and actual practices in Japan; 2) reflect what can be applicable to the training modules to be provided at NDDB and their working environment in India.	 Trainers f NDDB who be trainers FS-A1, FS and/or FS-B2 	of S-B1
у	-PIs	For PIs and trainers	To let the participants: 1) comprehend the food safety related technology and actual practices in Japan; 2) reflect what can be applicable to (the training modules to be provided at NDDB and) their working environment in India.	 (QA, Production, e Working I officers technicians plant opera (control re operator, officer, etc.) Persons 	Head etc.) level / ators oom QA for

 Table 9-2-3: Summary of trainings in Japan

10. Organizational Arrangement

10-1. Implementing Organization

Figure 10-1-1 depicts the organizational arrangement to develop and implement CD programmes written in 9-2 above although Component G also follows the overall framework of the Project. NDDB plans the overall contents and schedule of the programmes and mobilizes its internal, as well as external resources upon necessity to develop and deliver them.

As mentioned in 9-1-2. CD component comprises practical & field oriented approach and aims at providing a support to trainees' and ultimately improving PIs' changing process. As a result, the Action Plan development and its review and guidance at each PI will be conducted to improve PI's situation by utilizing what the trainees learned through the CD programmes. JICA team proposes to assign two professionals under the project who will facilitate the implementation of the Action Plan and other CD activities at PI for two years. More details are elaborated in Attachment 10-1-1.



Figure 10-1-1 CD Component Implementation Organizational Chart

10-2. Resource persons for Component G (Instructors or Trainers)

Potential resource persons who will develop and deliver proposed CD programmes are indicated in **Table 9-2-1**. For a newly developed programme, basically the resource persons who have developed the contents of a certain topic will also deliver it.

11. Implementation Schedule and Operating Procedure

11-1. Implementation Schedule

Implementation of Component G, especially for the CD of business management as well as food safety areas can be designed as below:

- The CD programme will start when the number of PIs that will participate in the programme reaches the appropriate number to carry out the programme from teaching/learning effectiveness and cost efficiency point of view. The content outline sheet in Attachment 9-2-1 suggests the approximate number of PIs suitable to carry out the programme.
- One group will consist approximately of 5 PIs and total 6 groups for Component G in the Project are assumed.
- Grouping of PIs into one group basically follows "first come first served" basis as the sub-project approval timing differs from one PI to another
- One group requires 1.5 years to complete the CD trainings.

11-2. Operating Procedures

There are two types of trainings proposed under the CD component. One is to be carried out off-site where the participants of PI will come to the NDDB training centers and the other is to be carried out at PI's location (on-site). The latter type is recognized by programme ID with @PI as a suffix. As the participants have their working duty at PI, it is difficult for PI to allow many of them at one time to leave their workplace and participate in trainings conducted at training centers far away from PI. Therefore, the off-site type of trainings of the same programme for one group will be offered basically multiple times in order to give PI a chance to send more employees to the programme in rotation.

As for the programmes to be carried out at PI's location (on-site), the number of times and its timing of on-site programmes need to be examined by considering each PI's characteristics and need for the effectiveness of on-site review and guidance for **Action Plan**. The number of instructors & trainers and their specialized fields who will go on-site would be decided based on the components approved for the PI under the project.

11-3. Monitoring and Reporting

To monitor the progress of CD Component, the following indicators are suggested to be monitored which would be collected by IMC (located at NDDB). On-site review and guidance @PI program and reflection workshop could be a good opportunity to monitor the qualitative indicators for PI.

- (1) NDDB (Training provider side)
- Quantitative
 - Total number of participants / CD programme with female / male distinction
 - Total number of PIs / CD programme
 - Number of times on-site review and guidance conducted @PI program / PI
- Qualitative
 - How the contents and method of instructions of CD Programmes have been upgraded after trainers participated in trainings in Japan.
- (2) PI (Training participant side)
- Quantitative
 - · Percentage of employees of PI who participated in CD Programmes
 - Number of times that the Action Plan have been revised according to the workplace situation
- Qualitative
 - How the Action Plan has been implemented
 - Any changes in the operational procedures of PI contributing to driving its business into marketoriented and quality censorious direction.

Attachment 3-2-2: Eligible/Non-Eligible Items for Sub-projects

No.	Component	Eligible Items	Non-eligible Items
А	Strengthening of Milk	Bulk milk coolers (BMC), milk collection tank, cooling unit,	Land
	Procurement Infrastructure	generator, Automatic Milk Collection Unit (AMCU), BMC accessories, Electronic Milk Adulteration Testing Equipment, Renewable, Energy (Solar) System, Computer/laptop/tablet, initial operational cost for management of new DCS, civil works, miscellaneous equipment and erection of DCS/BMC building	
В	Strengthening of Processing	Civil works, processing and production equipment, services	Residential complex
	Infrastructure	equipment, miscellaneous equipment and erection of plant	
С	Strengthening of Marketing	Walk-in cold store, Milk parlour, Deep Freezer, Visi Cooler,	
	Infrastructure	insulation for marketing vans	
D	Support for ICT infrastructure	Desk-side and network infrastructure, application	Construction of
		implementation, application software, server and network	rooms/building for housing
		recurring charges, support charges,	server
E	Productivity Enhancement	Cattle feed, mineral mixture, transition feed, early lactation	
		feed, fodder seeds, mower, chaff-cutter, micro-training	
		center, silage units	

Note: The list is indicative and not exhaustive.

Attachment 4-1-1: Detailed Responsibility of Institutions

1. Overall Framework for Project Management

1.1. NDDB and Central Level Institutional Arrangement

The project will be implemented by National Dairy Development Board (NDDB). The institutional arrangement has been designed with a view to ensure effective coordination, monitoring and comply with environment and social requirement of the project. An Implementation and Monitoring Cell (IMC) will be established at NDDB, Anand, which will be headed by Managing Director/ Executive Director, NDDB. IMC will manage the implementation and monitoring of day- to-day project activities with the support of various Technical Groups of NDDB and NDDB Dairy Services. There will be a Project Sanctioning Committee (PSC), headed by Secretary (Animal Husbandry, and Dairying), GoI, which will sanction the sub-projects recommended by the Implementation and Monitoring Cell (IMC) for its approval. At the apex level, there will be Central Project Steering Committee (CPSC), headed by Secretary (Animal Husbandry and Dairying), GoI, which will provide policy and strategic support to the project. Programme Coordination and Management Cell (PCMC) will be set up in DAHD which supports coordination among stakeholders and provides secretariat support to CPSC and PSC.

1.2. State and District Level Institutional Arrangement

At the State level, there will be State Level Technical Management Committee (SLTMC), which will be headed by Additional Chief Secretary/Principal Secretary/Secretary/commissioner of the State for overseeing the land availability for village level institution, BMC, dairy and cattle feed plants, statutory requirements, synergy between various schemes, co-ordination among POIs, policy support, state-level monitoring of the projects etc. All PIs/State Implementing Agencies shall be the member of the committee.

2. Central Project Steering Committee (CPSC):

2.1. Roles and Responsibilities of CPSC

CPSC will be responsible for providing policy and strategic support to the project, monitor the progress of approved projects under Component B of NPDD, consider Annual Action Plans, give policy directions, re-appropriation of funds across project components in approved projects, change eligibility conditions and other terms & conditions of the agreements between stakeholders, implementation arrangement and can change the composition of committees viz. CPSC, PSC and IMC.

2.2. Members of CPSC

- Secretary (AHD), DAHD, GoI Chairman of the Committee
- Financial Advisor, DAHD
- Animal Husbandry Commissioner, DAHD
- Deputy Director General (Animal Sciences), ICAR
- Principal Secretary/Secretary, DAHD of States (one each from North, South, East and West)
- Managing Directors of State Dairy Federations (one each from North, South, East and West)
- Chairman, NDDB or his nominee
- Managing Director/ Executive Director, NDDB
- Group Head (FPS), NDDB
- Director, NDRI Karnal
- NRLM Representative
- Principal Secretary (AH&D), Govt. of Uttar Pradesh
- Representative of JICA as an observer
- Joint Secretary (CDD), DAHD, Government of India Member Secretary

3. Project Sanctioning Committee (PSC):

3.1. Roles and Responsibilities of PSC

PSC will be headed by Secretary AHD, GoI and will have the authority to sanction projects, appraised and recommended by IMC, NDDB. PSC will have power for re-appropriation of funds within the components, change norms and change unit cost of items of the project. PSC will also have power to re-appropriate funds within the approved sub projects of same POIs/IAs and decide the loan security mechanism for sub projects. The PSC will meet quarterly or as frequently as necessary to ensure that proposals received from PIs are considered without unreasonable delay.

3.2. Members of PSC

- Secretary (AHD), DAHD, GoI Chairman of the Committee
- Financial Advisor, DAHD
- Joint Secretary (Dairy Development), DAHD
- Chairman, NDDB or his nominee not below the rank of Executive Director (ED)
- Executive Director / Group Head (FPS), NDDB
- A representative from the concerned State Government and the State Dairy Federation would be an invitee while discussing the proposals pertaining to that particular state.
- Representative from ICAR
- Representative from Rural Development
- Representative from NRLM/concerned SRLM
- Deputy Commissioner (DD)/ Assistant Commissioner (DD), GoI Member Convener

4. Programme Coordination and Management Cell (PCMC)

4.1. Roles and responsibilities of PCMC

A Programme Coordination Management Cell (PCMC) shall be created to provide Secretariat support to CPSC and PSC. PCMC will be responsible for analysis and placement of projects sent by IMC of NDDB to PSC, as well as for providing inputs to CPSC foe successful implementation of the project as per the objectives. PCMC shall be headed by Joint Secretary (CDD). Project Management Consultant (PMC) under Project Consultancy component will assist PCMC and IMC in the implementation of the project activities.

5. State Level Technical Management Committee (SLTMC)

5.1. Roles and Responsibilities of SLTMC

At the State level, there will be a SLTMC, which will be headed by Additional Chief Secretary/Principal Secretary (PS) /Secretary/Commissioner of the State, comprising representative of DAHD, SRLM, State Dairy Federation and NDDB as members for effective implementation and to have synergy among the similar dairy development programmes implemented in the State. SLTMC shall oversee state level monitoring of the projects, the land availability for village level institutions like primary dairy societies, bulk milk cooling centres and cattle feed plants, statutory requirements, coordination among PIs and NDDB, policy support etc. All PoIs/SIAs shall be members of the committee. For the SHG-run private dairies/producer companies, project proposals shall be submitted to the concerned SLTMC for recommending the same to Govt. of India.

5.2. Members of SLTMC

- Additional Chief Secretary/Principal Secretary/Secretary/Commissioner of DAHD of the State Government *Chairman of the Committee*
- Representatives from Dairy Development /Animal Husbandry Department of the State Government.
- Representatives from Department of Animal Husbandry and Dairying, Government of India.
- Representative from Department of Finance and Planning of the State Government
- District Magistrate of Project Districts or his representative
- CEO, State Livestock Board
- Representative of SRLM
- Managing Director, State Dairy Federation/Milk Producer Company
- A representative from NDDB (nominated by Chairman, NDDB)- Member convener

6. Implementation and Monitoring Cell (IMC)

6.1. Roles and responsibilities of IMC

An Implementation and Monitoring Cell (IMC) located at NDDB, Anand, will appraise the project proposals and screen them based on merit and manage the implementation and monitoring of day-to-day project activities. IMC will forward the appraised projects to PSC for consideration. IMC will be supported by various Technical Groups within NDDB during implementation of the project and PMC. IMC will be headed by Managing Director/ Executive Director, NDDB. IMC will conduct due diligence with respect to re-appropriate the funds within the approved sub-components of the approved project and the securitisation arrangements of loan component for sub-projects subject to concurrence of PSC. IMC shall identify necessary changes required in the project for effective implementation and prepare policy proposals for decision of CPSC. It will prepare annual action plan, comprehensive loan drawl plan (quarterly/half-yearly/annually) as per reimbursement procedure and technical appraisal note/document required for smooth implementation of the project for consideration of CPSC.

7. Implementation Arrangement at PI Level

7.1 Sub Project Management Committee (SPMC)

- At the PI level, a Sub Project Management Committee will be constituted for monitoring and reviewing activities under various components being implemented under the project, which will be headed by Managing Director (MD) of the Milk Union.
- The members of the Committee will be:
 - i. Managing Director/ Chief Executive Officer / General Manager of the Milk Union (Chairperson)
 - ii. Section/Department Heads (Purchase, Finance & Accounts, HR & Admin, Procurement & Inputs, Plant & Engineering, Marketing & Sales, IT/MIS.)
 - iii. Sub-Project Coordinators (all components proposed under the project)
 - iv. Grievance Redressal Officer (GRO)
 - v. NDDB representative
 - vi. MIS Officer who shall be the member convener
- The Committee, if desires, may also call special invitees to attend the meeting. The Committee will meet at least once a quarter to review the progress of sub project activities.
- The roles & responsibilities of the Committee will be:
 - To review the progress of the sub project (component wise) and provide quarterly reports (as may be required) to Implementation & Monitoring Cell (IMC) in NDDB in specified formats.
 - To prepare long term strategies, action plans, take policy decisions related to sub project implementation, including approval of budget, expenditure, reimbursement and release of advances, entering into contracts with agencies and other organizations, etc.
 - Post sanction, timely execution of project agreements and ensure regular utilisation & repayment of loan as per the terms and conditions prescribed in the loan agreements.
 - Resolve issue and bottlenecks during sub project implementation.
 - Regularly review the status of grievance redressals under the sub projects and provide guidance/directions, if required.

- Provide required support to auditors appointed under the project.
- Ensure timely submission of required data, information and reports to IMC (located at NDDB).

7.2 Sub Project Implementation Cell (SPIC)

- To effectively implement each component under the project, a Sub Project Implementation Cell will be constituted at PI level for each component.
- The Cell will be headed by Sub Project Coordinator (PC) who will be appointed by MD/CE/GMof the PI and the members of the Cell will be:
 - i. Sub Project Coordinator (one PC each for respective component) head of the cell
 - ii. Officers & Supervisor (Milk procurement supervisor/ Marketing supervisor/AN officer, FDO, AN supervisor, CRP Supervisor as applicable to the sub project)
 - iii. Purchase Officer
 - iv. Finance & Accounts Officer
 - v. IT/MIS Officer
- The Cell will be responsible for implementation and monitoring of the activities of the particular component on day-to-day basis and will be accountable for achievement of the targets set under the sub project.
- The Cell would meet every month and will manage implementation of the sub project under the supervision, direction and control of the Sub Project Management Committee.
- The roles & responsibilities of the Committee will be:
 - Define sub-project Key Performance Indicators (KPI) in line with Project Operation Manual and set monthly targets under each KPI
 - Arrange required resources to implement the project
 - Monitor the physical and financial progress of the Sub project
 - Document success stories.
 - Periodically report the progress of sub project activities to the Sub Project Management Committee.
 - Provide required suggestions/ recommendations to Sub Project Management Committee to take necessary policy decisions for smooth implementation of the sub-project.
 - Resolve and respond to all grievances received under the sub project.
 - Maintain record and accounts of all transactions.
 - Identification/recruitment of requisite manpower & arrange their training

7.3 Implementation in the field

• The PI will identify one senior officer as Sub-Project Coordinator (PC) from the existing manpower for overall project coordination and monitoring. Supervisors/Field staff will report to Sub-Project Co-ordinator. Sub-Project Co-ordinator will liaison with NDDB for technical and other supports.

Attachment 5-4-1: Screening Format of JICA Guideline for Environmental and Social Consideration

Name of Proposed Subproject:

Project Executing Organization:

Name, Address, Organization, and Contact Point of a Responsible Officer:

Name:		
Address:		
Organization:		
Tel:		
Fax:		
E-Mail:		
Date:		
Signature:		

Check Items

Please write "to be advised (TBA)" when the details of a project are yet to be determined.

Question 1: Address of project site

Question 2: Scale and contents of the project (approximate area, facilities area, production, electricity generated, etc.)

- 2-1. Project profile (scale and contents)
- 2-2. How was the necessity of the project confirmed?

Is the project consistent with the higher program/policy?

□ YES: Please describe the higher program/policy.

(

 \Box NO

2-3. Did the proponent consider alternatives before this request?

 \Box YES: Please describe outline of the alternatives

)

)

 \Box NO

(

2-4. Did the proponent implement meetings with the related stakeholders before this request?

□ Implemented □ Not implemented If implemented, please mark the following stakeholders.
\Box Administrative body

□ Local residents

 \Box NGO

 \Box Others (

No

)

2-5 Does the project include any of the following items?

Yes

If yes, please mark the items included in the project.

□ Involuntary resettlement	(scale:	households	persons)
□ Groundwater pumping	(scale:	m3/year)	
□ Land reclamation, land developm	nent, and/or land-clearin	ng (scale:	hectors)
□ Logging	(scale:	hectors)	

Question 3:

Is the project a new one or an ongoing one? In the case of an ongoing project, have you received strong complaints or other comments from local residents?

 \Box New \Box Ongoing (with complaints) \Box Ongoing (without complaints)

□ Other



Question 4:

Is an Environmental Impact Assessment (EIA), including an Initial Environmental Examination (IEE) Is, required for the project according to a law or guidelines of a host country? If yes, is EIA implemented or planned? If necessary, please fill in the reason why EIA is required.

\Box Necessity (\Box Implemented	□ Ongoing/planning)	
(Reason why EIA is required:)
□ Not necessary		
□ Other (please explain)		

Question 5:

In the case that steps were taken for an EIA, was the EIA approved by the relevant laws of the

host country? If yes.	please note the date of	of approval and the com	petent authority.
11050 00 unit j • 11 j • 5,			

□ Approved without a supplementary condition	Approved with a supplementary condition	Under appraisal	
(Date of approval:	Competent authority:)
□ Under implementation			
□ Appraisal process not yet sta	arted		
□ Other ()

Question 6:

If the project requires a certificate regarding the environment and society other than an EIA,

please indicate the title of said certificate. Was it approved?

 \Box Already certified

Title of the certificate: (

□ Requires a certificate but not yet approved

 \Box Not required

□ Other

Question 7:

Are any of the following areas present either inside or surrounding the project Site? \Box Yes \Box No

If yes, please mark the corresponding items.

 \Box National parks, protection areas designated by the government (coastline, wetlands,

reserved area for ethnic or indigenous people, cultural heritage)

□ Primeval forests, tropical natural forests

 \Box Habitats of endangered species for which protection is required under local laws and/or

international treaties

 \Box Areas that run the risk of a large scale increase in soil salinity or soil

erosion

 \Box Remarkable desertification areas

□ Areas with special values from an archaeological, historical, and/or cultural points of view

□ Habitats of minorities, indigenous people, or nomadic people with a traditional lifestyle, or areas with special social value

)

Question 8:

Does the project include any of the following items? \Box Yes \Box No

If yes, please mark the appropri	ate items.		
□ Involuntary resettlement	(scale:	households	persons)
□ Groundwater pumping	(scale:	m3/year)	
□ Land reclamation, land develop	oment, and/or land-	clearing (scale:	hectors)
□ Logging	(scale:	hectors)	

Question 9:

Please mark related environmental and social impacts, and describe their outlines.

□Air pollution	□Involuntary resettlement
□Water pollution	□Local economies, such as employment,
□Soil pollution	livelihood, etc.
□Waste	□Land use and utilization of local
□Noise and vibrations	resources
□Ground subsidence	□Social institutions such as social
□Offensive odors	infrastructure and local decision-making
□Geographical features	institutions
□Bottom sediment	□Existing social infrastructures and
□Biota and ecosystems	services
□Water usage	□Poor, indigenous, or ethnic people
□Accidents	☐Misdistribution of benefits and damages
□Global warming	□Local conflicts of interest
	□Limitation of accessibility to information,
	meetings, etc. on a specific person or group
	□Gender
	□Children's rights
	□Cultural heritage
	□Infectious diseases such as HIV/AIDS
	□Other (
	Outline of related impact:

)

Question 10:

In the case of a loan project such as a two-step loan or a sector loan, can sub-projects be specified at the present time?

 \Box Yes \Box No

Question 11:

Regarding information disclosure and meetings with stakeholders, if JICA's environmental and social considerations are required, does the proponent agree to information disclosure and meetings with stakeholders through these guidelines?

 \Box Yes \Box No

Attachment 5-4-2: Steps to be followed during Appraisal of the Sub Project Plan (SPP)

- <u>Receipt of Sub Project Plan (SPP) from PI</u>: Participating Institution (PI) meeting the eligibility criteria and intending to avail assistance for any component/sub-component under the project will have to submit the Sub Project Plan (SPP) covering various components/ activities to be undertaken by the PI under the Project. The PI shall submit the SPP to Implementation & Monitoring Cell (IMC), (located at NDDB) and to State Level Technical Management Committee (SLTMC). On request, IMC (located at NDDB) may provide technical assistance to PIs for preparation of SPP.
- 2. Screening the PIs based on the eligibility criteria: SLTMC will screen the SPPs for their eligibility and forward recommendation to IMC. In case PI needs State Government guarantee and/or grant to fill viability gap, SLTMC shall arrange a letter of commitment from respective State Government and submit the same along with recommendation on SPP to IMC for appraisal.
- 3. <u>Sub-Project Appraisal Procedures</u>: IMC will examine whether the PI fulfils Institutional/Governance, Financial and Technical eligibility criteria of the project. Proposals of those PIs which have fulfilled all required eligibility criteria and spells out the capability of the PIs to achieve set targets/outputs shall be considered for further processing. Capabilities to be assessed during the appraisal are as follows:
 - The PIs that fulfil the required Institutional/Governance, Financial and Technical eligibility criteria (as mentioned in the Project Operational Manual) will be assessed for the following capabilities to implement plan and achieve the required results:
 - Adequate technical, financial, financial management and procurement capabilities for goods, works and services as evidenced by proper manpower, systems and procedures.
 - \circ $\,$ Transparency in carrying out commercial transactions.
 - Having proper recording systems for transactions supported by IT to report physical and financial progress of the Sub-Project

- A proper setup to address grievances
- Adequate system to take stock of assets created under the sub-project periodically, and to protect them from pilferage/ damage/ loss.
- Appraisal will be done on the following aspects:

Technical (including the set objectives of the Project)

- Relevant experience in the project activity for a certain minimum (say 3-5 years) period of years
- \circ $\,$ Adequate professional manpower with relevant experience
- Required infrastructure for support services
- Objectives of the Sub-Project are in line with the overall project objectives
- In addition to the above, specific technical aspects for each component/ sub-component will also be appraised.
- Validation of cost components provided in the Sub-Project proposal
- Financial outlay of the Sub-Project commensurate with physical targets proposed
- The sub-project fulfils the viability norms of minimum 10% Return of Investment and 1.5 times of Debt Service Coverage Ratio (DSCR).
- The PIs have sufficient collateral security of 1.5 times of the loan amount in the form of immovable and movable assets.
 In case of shortfall, State Government should provide Government guarantee for the loan.
- Capability of PIs to contribute funds, in case it is required.

Procurement of goods, works, non-consultancy and consultancy services

• Procurement Capabilities Assessment

Environmental and Social

 Assessment of Environmental & Social impact of the Sub-Project as per standards set by JICA.

- If required, field visits by a team of technical and finance experts will be undertaken for appraisal.
- In case of deficiencies observed during appraisal in any technical aspect or any other area, necessary conditions and agreements may be incorporated in the sanction letter to ensure that the PIs put in place/ develop the required systems/competencies. The PIs must comply with the pre-disbursement requirements before release of funds.
- All the assumptions made in the Sub-Project proposal at the time of planning will be appraised keeping in view the past trends, achievability of projections, market conditions, etc. Any shortcoming will be addressed at this stage.
- The Sub-Project will be appraised to see the sustainability after the project period/ financial viability of components, wherever applicable, that are commercial in operations.
- 4. <u>Submission to PSC</u>: On completion of appraisal of the project, a 'Note for approval' will be prepared by IMC and submitted to PSC for approval. On approval from PSC, IMC in NDDB would convey approval of the proposal and sanction of the financial assistance to the concerned PIs through a Sanction Letter incorporating the terms and conditions. Necessary legal agreement(s) as stipulated in the sanction letter would have to be executed between IMC in NDDB and PIs for release of funds and implementation of the sanctioned SPP.

Attachment 5-4-3: Formats to Request JICA Review on Selection of Sub-project

Date:

Ref. No.:

JICA India Office Attention: Chief Representative

Request for Review of Eligible Sub-Project(s)

Reference: Loan Agreement No. ID-P 280 dated 21 December 2018, for The Project for the Diary Development

As agreed in the Minutes of Discussions (M/D) dated 24 September 2018 between Japan International Cooperation Agency (JICA), Department of Animal Husbandry& Dairying (DAH&D), Govt. of India and National Dairy Development Board (NDDB) for the above mentioned project (the Project), we hereby submit for your review a list of sub-project(s) attached hereto as Attachment 1. The sub-project(s) is to be implemented under the Project.

We hereby certify that the sub-project(s) has been validated as eligible under the selection criteria agreed in the Project Operation Manual and is not categorized in Category A or B as per JICA Guidelines for Environmental and Social Considerations (April 2010).

(Authorized Signature)

Attachment 1: List of sub-project(s)

Attachment 2: Checklist to see eligibility fulfilled by each sub-project

Attachment 3: JICA Screening format of Environmental and Social Consideration for each sub-project (the same as in Attachment 5-4-2)

Attachment 4: NDDB's Note for Appraisal for each sub-project (not shown in this attachment)

List of Sub-Projects under "Project for the Dairy Development"

No.	Sub Project	Project Site	Participating	Components	Total Project	Loan Ar	nount	Grant Ar	nount	PI's	Expected
	Name	(State and	Institution		Cost	JICA loan	GOI budget via	JICA loan	GOI budget	Contribution	Completion
		District)					DoAHD		via DoAHD		Date
1											
2											
2											
3											
4											
5											

Attachment 1

Attachment 2

Checklist to See Eligibility Fulfilled by Sub-project

Sr.	Item			De	tails		
Subproject	Name						
PI	Name						
Location	State						
	District						
Component	А						
	В						
	С						
	D						
	Е						
	G	(contents will	be decided re	ferring to ma	trix in Table	5-5 in Operating	Guideline)
Finance	Estimated amount	JICA loan	JICA grant	GOI loan	GOI grant	PI contribution	Total
	А						
	В						
	С						
	D						
	Е						
	G						
	Total						
Duration	Period	(years)					
	Commencement	(Month/yea	r)				
	Completion	(Month/yea	r)				

Basic Information of Proposed Subproject

Checklist to See Eligibility Fulfilled

Component	Criteria	Check	Evidences, other information
Commitment by Sta	te		
	 Freedom to POIs to decide procurement and sale price of milk. 	Yes or no	Ref: commitment letter no. and date
Common for all	 Freedom to POIs to adopt suitable HR policy related to recruitments and promotions, subject to adhering to the prevailing reservation policy of the government. 		Ref: commitment letter no. and date
	 Agreeing to sign MoU with NDDB to provide necessary productivity enhancement services (such as AI and 		Ref: commitment letter no. and date

Component	Criteria	Check	Evidences, other information
	animal health services) in the project		
	area and if required, support		
	Participating Institution (PI)s for		
	viability gap funding.		
Institutional Govern	ance Criteria for PIs		
	1) have a duly constituted Governing	Yes or no	Evidences refer to appraisal
	Body such as Board of		report
	Directors/Management Committee as		
	applicable to the legal form		
	2) have a full time Chief	Yes or no	Evidences refer to appraisa
	Executive/Managing Director (or		report
	equivalent) and adequate number of		
	qualified technical and managerial		
	personnel at key positions.		
	3) be willing to amend Bye-laws in line	Yes or no	Evidences refer to appraisa
	with the model Bye-laws developed		report
Common for all	and circulated by NDDB.		report
	4) have fixed/ Undisturbed tenure for	Yes or no	Evidences refer to appraisa
	senior/ key management personnel	100 01 110	
	including Managing Director/Chief		report
	Executive.		
	5) one expert each in the field of finance,	Yes or no	Evidences refer to appraisa
	dairy technology and marketing as		
	independent directors, nominated by		report
	Board		
	6) Be encouraged to increase women	Yes or no	Evidences refer to appraisa
	member of DCS for the project	103 01 110	
	implementation		report
Financial Criteria fo	F		
	1) have updated Audit of accounts	Yes or no	Evidences refer to appraisal
	without the auditor's adverse		report
	observations		report
	2) No over-dues to any financial	Yes or no	Evidences refer to appraisal
General criteria for all	institution.	103 01 110	report
	3) Not be in a default to any	Yes or no	Evidences refer to appraisal
	bank/financial institution.	103 01 110	report
		Vac or no	
	4) Contribute share in the Project as	Yes or no	Evidences refer to appraisal
	stated in fund pattern (if not State		report
	Government commitment should be in		
	a recommendation letter)	37	
Additional criteria	1) have positive net worth.	Yes or no	Current net worth:

Component	Criteria	Check	Evidences, other information
in applying loan			
	 All outstanding dues to producer members should not exceed four payment periods. 	Yes or no	
	3) The financial returns of the project	-	-
	Return on Investment (ROI) of 10%(minimum) and	Yes or no With Sound examination of business plan	ROI: Refer to appraisal report
	Debt Service Coverage Ratio (DSCR) of 1.5 times (minimum)	Yes or no With Sound examination of business plan	DSCR:
	 4) Secured through collateral security, which should be minimum 1.5 times of the loan amount in terms of mortgage of immovable assets and hypothecation of movable assets. (availability of state government) 	Yes or no	Collateral: name. times Details of the security provided: Times:
Technical Criteria	guarantee)		
	 have its own milk processing facilitie or have a forward linkage with an existing milk processing facility. 	s Yes or no	Own or forward linkage
	 have the land/ premises for setting up DCS building and housing Bulk Milk Coolers free from any encumbrances. 		Document name
A Strengthening Milk Procurement	 Already have in place IT based reporting and monitoring systems. 	Yes or no	Not mandate Preference
infrastructure	 Capable in organizing producers' institutions, maintaining transparency in the processes of milk collection at village level, milk quality testing, timely payments to milk producers and grievance redressal system in place. 	Yes or no	Evidences refer to appraisal report
B Strengthening Processing and manufacturing	 Have required environmental/ statutory clearances for setting up of plants. 	Yes or no	Documents name, clearance letters no. and date

Component	Criteria	Check	Evidences, other information
facilities	2) Have its own land/ long term lease, free from encumbrances, in case of	Yes or no	New/expansion plant: document name
	setting up of new plant or expansion of existing plant. In case of lease, requisite No Objection Certificate from the concerned authority for mortgage to NDDB		Lease plant: reference number of No Objection Certificate
C Support for Marketing infrastructure	 Have own milk processing facility and marketing network for products 	Yes or no	Evidences refer to appraisal report
D Support for ICT Infrastructure	 Have its own milk processing facilities or have a forward linkage with an existing milk processing facility. 	Yes or no	Evidences refer to appraisal report
	 Have competent manpower to manage ICT Infrastructure and applications. 	Yes or no	Evidences refer to appraisal report
	Sub Component- E1: Calf Rearing Program	n, and E2: Nutritional Ir	nterventions for PE
	 Identify/recruit technical manpower exclusively for the project will be considered. 	Yes or no (at least commitment)	Evidences refer to appraisal report
	 Have sufficient number of indigenous buffalo and cattle population. 	Yes or no	Not mandate Preference
	 PIs must have their own plants for manufacturing and supply of cattle feed and mineral mixture or have an assured tie up for sourcing these products. 	Yes or no (at least commitment)	Own or tie-up
E Productivity Enhancement	 4) have implemented animal nutrition activities (Ration Balancing Programme (RBP)/Fodder Development) under NDP I successfully. 	Yes or no	Not mandate Preference
	 Create corpus from the beginning for sustainability of the activity 	Yes or no (at least commitment)	Not mandate Preference
	Sub Component – E3: Fodder Developmer	nt	
	1. Fodder seed production and distribution and fodder technology demonstration	on/fodder conservation a	nd green fodder enhancement
	 Identify/recruit technical manpower exclusively for the project will be 	Yes or no (at least	Evidences refer to appraisal report

Component	Criteria	Check	Evidences, other information
	considered.	commitment)	
	 have a network of village level farmers organisations (e.g. Village Dairy Cooperative Societies) and have an experience in conducting demonstrations for technology transfer at field level. 	Network: Yes or no Experience: Yes or no	Evidences refer to appraisal report
	 have capacity to formulate and implement a sound plan for demonstrations. 	Yes or no	Evidences refer to appraisal report
	4) have prior experience in this area.	Yes or no	Not mandate Preference name of past experiences
	2. Crop residue management		
	 have the capacity to formulate and implement a sound plan for crop residue enrichment and densification. 	Yes or no	Evidences refer to appraisal report
	2) have prior experience in this area.	Yes or no	Not mandate Preference name of past experiences
	 have land (free of encumbrances) for setting up the units. 	Yes or no	Document name
	 4) Availability of surplus crop residues in the operational area of PI in large quantity from cereal /cash /fodder crops. 	Yes or no	Evidences refer to appraisal report
	 have network of village level farmers organisations (e.g. Village Dairy Cooperative Societies) for implementation work. 	Yes or no	Evidences refer to appraisal report

Attachment 5-4-4: Logo for the Project



(Form LC)

Irrevocable Letter of Credit

L/C No.: Date of Issue: Date of Expiry: Amount: JPY...(Say Japanese Yen.....)

This Letter of Credit has been issued pursuant to Loan Agreement No. [XXX] dated [Month Day, Year] between [Name of the Borrower] and the JAPAN INTERNATIONAL COOPERATION AGENCY, Tokyo, Japan (hereinafter referred to as the "Loan Agreement").

To. (Name of Address of the Advising Bank)

Dear Sirs,

We request you to advise <u>[the beneficiary]</u> that we have opened our irrevocable credit No. <u>[XXX]</u> in their favour for account of <u>[the applicant]</u> available by the beneficiary's drafts at sight for full invoice value drawn on [Name of the Paying Bank], in accordance the following conditions:

Applicant / Accountee: [Name and address] Applicant Bank: [Name and address] Beneficiary: [Name and address] Description of goods and related contract No.:

====<Example for equipment of goods>=====

Documents to be accompanied:

Signed commercial invoice in [number]

Packing list in [number]

Certificate of origin in [number]

Full set of clean on board ocean bills of lading made out to order and blank endorsed and marked "Freight XXX" and "Notify XXX"

Other documents evidencing shipment of [brief description of goods] from [XXX] to [XXX]

Other Conditions:

Partial shipments [are /are not] permitted.Transshipment [is /is not] permitted.Bills of lading must be dated not later than [Month Day, Year].Drafts must be presented to the drawee not later than [Month Day, Year].

All drafts and documents under this credit must be marked "Drawn under [Name of the Issuing Bank] irrevocable credit No.[XXX] dated [Month Day, Year], and Import Reference No(s).[XXX] (if any)". This credit is not transferable.

====<Example for Services>=====

Documents to be accompanied:

Signed commercial invoice in [number]

A copy of Statement of Performance issued by <u>[Name of the Borrower or</u> its designated authority], substantially as per Form SOP.

Other Conditions:

Drafts must be presented to the drawee not later than [Month Day, Year].

All drafts and documents under this credit must be marked "Drawn under [Name of the Issuing Bank] irrevocable credit No.[XXX] dated [Month Day, Year], and Import Reference No(s).[XXX] (if any)". This credit is not transferable.

We hereby undertake that all drafts drawn under and in compliance with the terms of this credit shall be duly honored on due presentation and delivery of documents to the [<u>Name of the Paying Bank</u>].

This credit is subject to "Uniform Customs and Practice for Documentary Credits (2007 Revision), International Chamber of Commerce Brochure No. 600". Special Instruction to the negotiating bank:

- This credit shall become effective when [Name of the Paying Bank] acknowledges receipt of the Letter of Commitment from the JAPAN INTERNATIONAL COOPERATION AGENCY under the aforementioned Loan Agreement.
 After obtaining the reimbursement from the JAPAN INTERNATIONAL COOPERATION AGENCY in accordance with the provisions of the Letter of Commitment, [Name of the Paying Bank] undertakes to remit the amount of the drafts in accordance with instructions issued by you.
- 2. You must forward the drafts and one complete set of documents to [Name of the Paying Bank].
- 3. All banking charges under this credit are for account of [Name of the Borrower] under the said Loan Agreement.

Yours faithfully,

[Authorized Signature] [Name of the Issuing Bank]

PAYMENT TERMS <Example>

This payment terms constitutes an integral part of our Letter of Credit No. [XXX]

I. Initial Payment

Amount: ¥ ______ being _____ % of the total contract price. Required documents: Latest presentation date:

- II. Intermediate Payment (if any) Amount: ¥ being _____ % of the total contract price. Required documents: Latest presentation date:
- III. Payment against Shipping Documents Amount: ¥ _____

being _____ % of the total contract price.

Note: This attached sheet is not required in case of full payment against shipping documents.

Statement of Performance

Date: Ref. No.:

To: [Name and address of the Supplier]

L/C No.: Date of Issue: Date of Expiry: Amount: JPY...(Say Japanese Yen.....)

[Name of the Borrower] , hereby I, the undersigned, representing Statement of Performance to entitle issue a Only) from the JAPAN to receive the sum of \mathbb{Y} (Yen INTERNATIONAL COOPERATION AGENCY accordance with the in _____, dated _____, Payment Terms stipulated in the Contract No. between _____and _____

> [Authorized Signature] [Name of the Borrower]

Attachment 5-5-2 Forms of Request for Reimbursement including Summary Sheets of Payment (Form RFD(R))

Request for Reimbursement

Date: Loan Agreement No.: Application Serial No.:

To: JAPAN INTERNATIONAL COOPERATION AGENCY [Name of the Department or JICA Office in charge]

Attention:

Ladies and Gentlemen:

Pursuant to the Loan Agreement No. <u>dated</u> between the JAPAN INTERNATIONAL COOPERATION AGENCY (hereinafter referred to as "JICA") and (the Borrower) (hereinafter referred to as the "Loan Agreement"), the undersigned hereby requests for reimbursement under the Loan Agreement, of the sum of _______ (Say _____) in reimbursement of expenditures as described in the attached Summary Sheet(s) of Payments.

- 1. The undersigned has not previously requested for reimbursement of any amounts under the Loan Agreement for the purpose of reimbursing or of meeting the expenditures described in the attached Summary Sheet(s) of Payments. The undersigned has not obtained nor will obtain funds for such purpose out of the proceeds of any other loan, credit or grant available to the undersigned except short-term loans or credits, if any, established in anticipation of the reimbursement requested for herein and to be repaid pro-tanto with the funds reimbursed hereunder and any charges, commission or interest paid or payable under such anticipatory short-term credits are not included in the amount herein requested to be reimbursed.
- 2. The undersigned certifies that:
 - (a) the expenditures, hereby sought to be reimbursed, were made for the purposes specified in the Loan Agreement;
 - (b) the goods and services purchased with these expenditures have been procured in accordance with the applicable procurement procedures agreed with JICA pursuant to the Loan Agreement and the cost and terms of purchase thereof are reasonable;
 - (c) the said goods and services were or will be supplied by the Supplier(s) specified in the attached Summary Sheet(s) of Payments and were or will be procured in (or, in the case of services, supplied from) the eligible source country(ies) for the Loan Agreement.
- 3. Please reimburse the amount requested herein by paying into the Loan Account of (<u>Agent</u> <u>Bank / the Borrower</u>) with (<u>Paying Bank</u>), Tokyo, Japan.
- 5. Summary Sheet(s) of Payments and other required documents attached to this request shall form an integral part hereof.

Very truly yours,

(Name of the Borrower)

(Authorized Person's Signature, Name & Title) ■ Reimbursement Procedure

Date:

L/A N	0.:	Application Seria	l No.	Category :		JICA Concurre Contract No.:	ence No. :
					(A)	(B)	$(C) = (A) \times (B)$
Item No.	Supplier	Contract Concurrence Amount, or Contract Amount	Date of Payment	Description	Amount Paid (without Tax)	Disbursement Ratio	Amount for JICA Financing
1. 2. 3.						100%	
				Total (A)		Total (C)	

If requested currency is different from (C) above: **Exchange rate <dated YYYY>(E):** 1 JPY = XX

(D) = (C) ÷(E)

The undersigned certifies that the Supplier(s) and payments stated above are eligible under the Loan Agreement.

For (Name of the Borrower)

Authorized Person's

Signature, Name & Title

[Category]: Category Name described in Section 1 of Schedule 2 of the Loan Agreement

[Contract Concurrence Amt or Contract Amt]: Concurrence amount by JICA. If not applicable, contract amount [Description] : Description of service/goods, & details of payment (i.e. down payment, an installment payment or the final payment, invoice no., monthly payment, etc).

[Amount Paid]: Amount in the currency paid to the Supplier(s). (A) \leq amount on the Receipt

[Disbursement Ratio]: Ratio to derive the Amount for JICA Financing against Amount Paid.

[Amount for JICA Financing]: Amount applicable for JICA financing in the currency paid to the Supplier(s). If the currency for the final requested amount to JICA is different from (C), indicate the Exchange rate (E) (TTB rate 1 business day prior to the date on the Request for Reimbursement) quoted in accordance with the Brochure on Reimbursement Procedure and relevant provision(s) of the Loan Agreement, to calculate the Request Amount (D).

If the Request for Disbursement includes payments for more than 1 Category/Concurrence no., prepare Summary Sheet for each.

Attachment 5-5-3: Standard SOE (Statement of Expenditures) format

L/A No.:

Date:

Application Serial No.:

1.	2.	3.	4.	5.	6.*	7.	8**.	9**.	10.	11.***	12.****	13. *****	14.
Transaction	Project	Participating	Components	Description of	Catego	Total	Total	Total	Date of	Amount of	Nature of	Procedure for	Amount
	Name	Institution	_	Goods and/or	ry	Project	Amount	Amount	Disbur	Disbursem	Payment	Procurement	Applied
				Services		Cost	for Loan	for	sement	ent (without			for
								Grant		Tax)			Financing
													(without
													Tax)
1													
2													
3													
5													
Total													

The undersigned certifies that the Supplier(s) and goods and / or services stated above are eligible under the Loan Agreement. Exchange rate :

* Note for 6. Category: Category Name described in Section 1 of Schedule 2 of the Loan Agreement.

** Note for 8. and 9. Total Amount for Loan/Grant: Maximum amount to be financed by loan or grant from NDDB

*** Note for 11. Amount of Disbursement: If not in Japanese Yen, state both the amount in the currency in which the payment was made to the Supplier(s), and its converted amount(s) calculated in accordance with the Reimburse Brochure and the Loan Agreement, as well as the conversion rate(s).

**** Note for 12. Nature of Payment: A down payment, an instalment payment or the final payment, etc.

For (Name of the Borrower)

(Authorized Signature)

Attachment 5-5-4: Statements of designated account, project operating account and revolving fund account

No.	Category	Amount
Desig	nated Accont	
1	Opening Balance	
2	Disbursement from JICA (million JPY)	
	(Ref) Equivalent amount in million INR	
	Exchange Rate	
3	Transfer to the Project Operating Account (million JPY)	
	(Ref) Equivalent amount in million INR	
	Exchange Rate	
	Closing Balance (1+2-3, million JPY)	
Projec	et Operating Account	
4	Opening Balance (million INR)	
5	Transfer from DoAHD (million INR)	
5-1	Transfer from the Designated Account (million INR)	
5-2	Transfer from GOI budget (million INR)	
6	1st generation Disbursement to PIs (million INR)	
7	Closing Balance (4+5-6, million INR)	
Revol	ving Fund Account	
8	Opening Balance (million INR)	
9	Principal Repayment from PIs on the 1st (Sub-)Loan	
10	Principal Repayment from PIs on the (Sub-)Loan by the Revolving Fund	
11	Interest Payment from PIs on the Sub-Loan by the Revolving Fund	
12	(Sub-)Loan Disbursement to the PIs from the Revolving Fund	
	Closing Balance (8+9+10-11, million INR)	

(Covering Period: From dd/mm/yyyy To dd/mm/yyyy)

Attachment 5-5-5: Draft Form of On-Going Sub-Project Summary Report (Rs. in Lakh)

No.	Project	Project Site	Participating	Components	Total	Loan	Grant	JICA		Disbur	sement		Expected		
	Name	(State and	Institution		Project	Amount	Amount	Review	V		ount		Completion		
		District)			Cost			Date	Loan		n Gr		Grant		Date
									JICA	GOI	JICA	GOI			
1															
2															
3															
4															

Attachment 5-5-6: A Sample Format to Manage Project Disbursement (Project Operating Account)

1. Disbursement Record from NDDB to PI

		Estimated	amount at th	e time of agre	eement				Actual am	ount disburs	ed		Ι	Disbursed date		Actual amo	ount disburse	d		Γ	Disbursed date	•
								Reimburse/advance			Request letter No.			Reimburse/advance			Request letter No.					
	Loan Grant Total			Total		Loan			Grant		Total	Loan			Grant		Total					
PI	Component	JICA	GOI	subtotal	JICA	GOI	subtotal	10141	JICA	GOI	subtotal	JICA	GOI	subtotal	10141	JICA	GOI	subtotal	JICA	GOI	subtotal	TOTAL
Name:	А																					
Loan agreement	В																					1
date of sign	С																					
Ref.No.	D																					
Grant agreement	E																					
date of sign																						
Ref.No.																						
D (11.1					•				•													•

Per requests/disbursements, per PI, the above is prepared.

The same tables as "Actual amount disbursed" are added as disbursement increases.

2. Quarterly-basis Summary of Project Expenditures at the level of NDDB

2. Quarterly-basis Summar	y of Project Expe																	1							
PI/NDDB		Estimated		e time of agr	eement			-	-	Actual amo	ount disburse	ed	Yea		Quarter		-	Actual amo	unt disburse	d	Yea		Quarter		
Sr. Name			Loan			Grant		PI	Total		Loan			Grant		PI	Total		Loan			Grant		PI	Total
1 MU A	Component	JICA	GOI	subtotal	JICA	GOI	subtotal	Contribution	Total	JICA	GOI	subtotal	JICA	GOI	subtotal	Expenditure	Total	JICA	GOI	subtotal	JICA	GOI	subtotal	Expenditure	Total
	A																								
	В																								
	C																								
	D	+				-	+					1	1						1	1	+				
	E																								
	E C	+	-				+	+		+	+	+	+	-	+	+		-	+	+	+	-	1		
	G Total		-	-			-			-	-			-							+	-	-		
						_	-																		
2 MU B	Α																								
	В																								
	С																								
	D																								
	E																								
	G																								
	Total																								
Total all PIs sanctioned	А									1		1	1												
	B																								
	C	+				-	+					1	1						1	1	+				
	D	-					-														-				
	E						-												+		-				
	E				-																				
	G																				-				
	Total																								
NDDB*	A						_																		
	В																								
	С																								
	D																								
	Е																								
	G																								
	F																								
	Total																								
Grand total	A																								
State total	B		1	1			1	1				1		1	1	1	1					1	1	1	
	C						+	1				1			1				1						
			-	+	+									+		+				+		+	+		
	<u>ט</u>						+							-											
	E																					-	-		
	G						_											ļ							
	F																								
1	Total																		1		1				

*: Costs of Program Coordination and Management Cell (PCMC) at DADF is not included. Such costs are managed seperately.

Based on the information by PI, this summary will be updated quarterly The same tables as "Actual amount disbursed"are added as quarters pass

Attachment 5-5-7: A Sample Format to Manage Project Disbursement (Revolving Account)

1. Repayment Record by PI				
PI		Actual disb	oursed amount of	loan
Name:		(principal)		
Loan agreement	Component	JICA	GOI	Total
date of sign	А			
Ref.No.	В			
Disbursement completed	С			
date	D			
	Total			

Repayment Record

Date	Principal	Interest	Total	Accumulated Total including interest	Accumulated total only principal	Remaining Balance of Principal

Principal repayment: monthly for 8 years, interest: monthly Per PI, the above is prepared.

2. Quarterly-basis Summary of Revolving Fund Account

		Revolving Fullu						20				
Sr.	Name	Disbursed	20xx	1	1	1		20xx	1		1	1
Incoming (R	Repayment)	amount (w/o interest)	Q1	Q2	Q3	Q4	Remaining at the end of the year	Q1	Q2	Q3		Remaining at the end of the year
1	MU A											
	MU B											
	MU C											
Total												
Outgoing (new		Estimated loan amount at the time of agreement	Q1	Q2	Q3	Q4	Remaining at the end of the year	Q1	Q2	Q3	Q4	Remaining at the end of the year
1	MU 1											
2	MU 2											
3	MU 3											
Total												
Total Balance												

Based on the information by PI, this summary will be updated quarterly

Formats by PI for new disbursement can use the PI one in Attachment 5-5-6

Attachment 5-5-8 Format of Fund Utilisation Report (1/7)

SUMMARY SHEET- Fund Utilisation Report (FUR)

Date: dd/mm/yyyy

Name of the Participating Institution: Utilisation Period:

Cumulative funds Utilization upto Funds Utilisation during the current period **Total Approved Cost** Cummulative funds utilisation last period (Rs. in Lakh) (Rs. in Lakh) (Rs. in Lakh) Comp. (Rs. in Lakh) Name of the Component No. State/ State/ State/ State/ Total Loan Grant Total Loan Grant Loan Grant Total Loan Grant Total PI's Contri. PI's Contri. PI's Contri. PI's Contri. Strengthening of Milk Procurement А 0 0 0 0 Infrastructure Strengthening of Milk Processing в 0 0 0 0 Infrastructure Strengthening of Marketing С 0 0 0 0 Infrastructure 0 0 D Support for ICT Infrastructure 0 0 Productivity Enhancement - through Е 0 0 0 0 nutritional interventions Training & Capacity Building G 0 0 0 0 Total 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0

Managing Director

Attachment 5-5-9 Format of Imprest Advance (1/6)

Format for Imprest Advance

Date: dd/mm/yyyy

Name of the Participating Institution: Utilisation Period:

Comp. No.	Name of the Component		Total Approv (Rs. in La			Cum	n upto	Imprest Advance during the current		
		Loan	State/ PI's Contri.	Grant	Total	Loan	State/ PI's Cont r i.	Grant	Total	period (Rs. in
Α	Strengthening of Milk Procurement Infrastructure				0				0	
В	Strengthening of Milk Processing Infrastructure				0				0	
С	Strengthening of Marketing Infrastructure				0				0	
D	Support for ICT Infrastructure				0				0	
Е	Productivity Enhancement - through nutritional interventions				0				0	
G	Training & Capacity Building				0				0	
	Total	0	0	0	0	0	0	0	0	

Managing Director

Attachment 5-5-9 Format of Imprest Advance (2/6)

Quarterly Requirement												
Name of the Participating Institution												
Name of the Project												
Name of Component	Stren	gthening	of Milk	Procure	ement II	frastruc	ture					
Utilisation Period												
												(Amount in Rs. Lakh)
		То	filled b	y Partic	ipating	Instituti	on			То	be fille	ed in by NDDB only
Activities	Approved outlay Estimated expenditure in reference quarter Advance Requirement							ement				
	Loan	State/P I's	Grant	Total	Loan	State/P I's	Grant	Total	Loan	Grant	Total	Remarks
Part A: Capital Expenditure		Contri.				Contri.						
1. DCS/BMC Building												
Civil work												
Erection												
General Charges (Advt. etc.) Consultancy Service Fee (if any)												
Others, pls specify												
2. SS milk collection Accessories, testing equipment, DCS board, furniture etc.												
3. Automatic Milk Collection Unit (AMCU)												
4. Bulk Milk Coolers												
5. Tankers for milk transportation												
Part B: Revenue Expenditure												
1. Management grant to Village level functionary												
Part C: Training & Capacity Building												
1. Name of Training Programme												
2. Name of Trainng Programme												
Grand Total												
Participating Institution's Contribution												
Loan												
Grant												
Manager (Finance)			1	Auditor	of the F	'n						Managing Director
			For	NDDB 1	ise only							
We have examined the above FUR and recommend for release	e of fun	ds as give	en belov	V:								
Loan (Rs lakh) : Grant (Rs. lakh):												
Amount in words :												

			Qua	rterly	Requi	remen	t					
lame of the Project												
lame of Component	Streng	gthening	of Milk	Process	ing Inf	rastructu	re					
Itilisation Period												
												(Amount in Rs. La
		То	filled by	y Partic	ipating	1	l'o be fi	lled in by NDDB only				
Activities		Approve	d outlay	7		nated exp eference			Advance Requirement			
	_	State/P				State/P						Remarks
	Loan	I's Contri.	Grant	Total	Loan	I's Contri.	Grant	Total	Loan	Grant	Total	
art A. Capital Expenditure												
. Dairy Infrastructure (Dairy plant / Powder plan	t / Value	added p	roducts	/Cattle	Feed P	lant/Min	eral Mi	xture P	lant/B	ypass Pr	otein P	lant) at PI level
2ivil work												
rocessing and Product Equipment												
ervice equipment												
liscellaneous Equipment												
Crection												
General Charges (Advt. etc.)												
Consultancy Service Fee (if any)												
Others, pls specify												
Part B. Training & Capcity Building	_											
. Name of Training Programme												
Name of Training Programme												
Grand Total												
Participating Institution's Contribution												
oan												
Frant												

Attachment 5-5-9 Format of Imprest Advance (4/6)

Attachment 5-5-9 Format of Imprest Advance (4/b) Quarterly Requirement												
Name of the Participating Institution	1		-									
Name of the Project Name of Component	Strong	gthening	of Mork	oting In	frontene	+11=0						
Utilisation Period	Streng	genening	OI MAIN	eting m	nastiut	luie						
othisation Period												
												(Amount in Rs. Lakh)
		То	filled b	y Partic	ipating	Institutio	on			То	be fill	ed in by NDDB only
Activities		Approve	d outlay	reference quarter			Advance Requirement					
	Loan	State/P I's Contri.	Grant	Total	Loan	State/P I's Contri.	Grant	Total	Loan	Grant	Total	Remarks
Part A: Capital Expenditure						00444						
1. Cold Chain Infrastructure												
Walk-in Cold Store (50 KL) Walk-in Cold Store (25 KL)												
Walk-in Cold Store (10 KL)												
												l
2. Insulation for marketing Vans												l
3. Milk Parlours with Visi Cooler and Deep Freezer Civil work												
Erection												
General Charges (Advt. etc.) Consultancy Service Fee (if any)									-			┟─────┤
Others, pls specify												
Visi Cooler												
Deep Freezer		-										
Part B: Revenue Expenditure												
1. Consumer Awareness Programme												
2. Market Studies												
3. Market Promotion Cost												
Part C: Training & Capacity Building												
1. Name of Training Programme												
2. Name of Trainng Programme												
Grand Total												
Participating Institution's Contribution												
Loan												
Grant												
Manager (Finance) Auditor of the PI Managing Director												
				For NDI	OB use o	only						
We have examined the above FUR and recommend for	r releas	e of fund	s as giv	en belov	w:							
Loan (Rs lakh) : Grant (Rs. lakh): Amount in words :	Loan (Rs lakh) : Grant (Rs. lakh):											

Attachment 5-5-9 Format of Imprest Advance (5/6)

Quarterly Requirement												
Name of the Participating Institution												
Name of the Project												
Name of Component	Suppo	rt of ICT	Infrast	ructure								
Utilisation Period												
												(Amount in Rs. Lakh)
		То	filled by	y Partic	ipating	Instituti		То	be fille	ed in by NDDB only		
Activities		Approve	d outlay	7	Estimated expenditure in reference quarter				Advance Requirement			
	Loan I's Grant Contri.		Total	Loan I's Contri.		Grant Total		Loan Grant Total		Total	Remarks	
Part A: Capital Expenditure												
1. Internet Dongle at DCS/MPI level												
Part B: Revenue Expenditure												
1. At DCS/MPI Level												
2. At PI Level												
Internet charge												
Software implementaion support to DCS/MPI												
AMC for AMCS software												
Server hosting support												
SMS charges												
Part C: Training & Capacity Building												
1. Name of Training Programme												
2. Name of Trainng Programme												
Grand Total												
Participating Institution's Contribution												
Loan												
Grant												
Manager (Finance)			A	Auditor	of the I	PI						Managing Director
				For NDI	use a	only						
We have examined the above FUR and recommend fo	or relea	se of fun	ds as gi	ven bel	ow:							
Loan (Rs lakh) : Grant (Rs. lakh):												
Amount in words :												

		Qu	arterly	Requ	iireme	nt						
Name of the Participating Institution	1											
Name of the Project												
Name of Component	Produ	ctivity E	nhancer	nent - ti	hrough r	utritional	interver	tions				
Utilisation Period												
	r –											Amount in Rs. La
		То	filled by	7 Partic	ipating	Instituti	on			To be fill	led in b	y NDDB only
		Approve	d outlay	,	Estin	Advanc	e Requir	ement				
Activities					3	reference State/P	quarter				1	Remarks
	Loan	State/P I's	Grant	Total	Loan	State/P I's	Grant	Total	Loan	Grant	Total	Itemuno
		Contri.				Contri.						
Part A: Capital Expenditure												
1. Fodder Develoment Activities												
a. Crop residues management technologies Mower												
Mower Chaff cutter (manual)												
Chaff cutter (automatic)												
Conveyer fed chaffcutter (Chopper Loader) to DCS Fodder Storage Godown												
. Silage	1											
1. Establishment of Micro - training centre												
2. Other items Laptop for ANO												
Fablet for Animal Nutrition Supervisors and CRP Supervisors												
Camera to ANO	-				_		_	_	_			
Part B: Revenue Expenditure												
1. Calf Rearing Programme												
Assistance for Pregnancy feed Assistance for Calf starter												
Assistance for Calf growth meal												
Assistance for Transition feed (post calving feed)												
Deworming for female calves & Fertility Improvement Jaccination for female calves												
Ear tag												
Working Kit for CRP												
Stationery/ Data records (Booklet etc) 2. Animal Nutrition Advisory Services												
Assistance for distribution of Mineral mixture												
Assistance for distribution of Transition feed and Early Lactation Feed												
Ear tag												
Working Kit												
Stationery/ Data records (Booklet etc) 3. Fodder Develoment Activities												
Fodder seed Support to farmers for TL/ Certified/Hybrid												
odder seeds Commercial fodder production through Participating												
institutions												
4. Extension Activities												
Promotional materials (poster, phamphlet, reading material) /illage awareness programmes for enhancing adoption of												
attle feed, green fodder & mineral mixtures												
Awareness campaign on calf rearing Feed testing charges for CF, MM and CRP feed												
5. Project Monitoring Support												
Salary to Animal Nutrition Officer (ANO)	<u> </u>											
Salary to Animal Nutrition Supervisor Salary to CRP Supervisor	-											
Propulsion charges for ANO												
Mobile and internet charges	<u> </u>											
Office expenses for ANO	1											
Part C: Training & Capacity Building												
	-											
1. Name of Training Programme	L										L	
2. Name of Trainng Programme	-											
Grand Total												
Participating Institution's Contribution												-
Grant												
, and												
Manager (Finance)			1	Auditor	of the I	ч					M	anaging Director
				DDB use								
We have examined the above FUR and recommend for	releas	e of fund	s as give	n below	r:							
Grant (Rs. lakh):												

Attachment 14

Attachment 5-5-10: Draft Form of Status Report on Current Overdue of Repayment

1. Current Repayment Status of the Sub-Loan (1st Sub-Loan)

(as of month 20xx, INR)

Duration of Arrears	Number of the Sub-Loans with Arrears	Total Amount of Arrears	Sub-Loan Amount of the	Total Repaid Amout from the Sub-Loans Identified in Each Category
3 to 6 months				
6 months to 1 year				
1 to 2 years				
over 2 years				

2. Current Repayment Status of the Sub-Loan (Sub-Loan from the Revolving Fund)

(as of month 20xx, INR)

Duration of Arrears	Number of the Sub-Loans with Arrears	Total Amount of Arrears	Sub-Loan Amount of the	Total Repaid Amout from the Sub-Loans Identified in Each Category
3 to 6 months				
6 months to 1 year				
1 to 2 years				
over 2 years				

Attachment 14

Attachment 8-5-1: Draft Form of Status Report on Current Overdue of Repayment

1. Current Repayment Status of the Sub-Loan (1st Sub-Loan)

(as of month 20xx, INR)

Duration of Arrears	Number of the Sub-Loans with Arrears	Lotal Amount of Arrears	I otal Loan Amount of the Sub-Loans with Arrears	Total Repaid Amout from the Sub-Loans Identified in Each Category
3 to 6 months				
6 months to 1 year				
1 to 2 years				
over 2 years				

2. Current Repayment Status of the Sub-Loan (Sub-Loan from the Revolving Fund)

(as of month 20xx, INR)

Duration of Arrears	Number of the Sub-Loans with Arrears	Lotal Amount of Arrears	Lotal Loan Amount of the	Total Repaid Amout from the Sub-Loans Identified in Each Category
3 to 6 months				
6 months to 1 year				
1 to 2 years				
over 2 years				
Attachment 9-2-2: Considerations for the detail design and implementation stage of JICA team proposed programmes

The followings would be necessary to start preparing the JICA team proposed CD programmes and it will take time. Therefore, prompt discussion and decision making among concerning stakeholders in NDDB and its execution would be crucial.

- (1) For FS-A1-1, the purpose of the training from food safety and hygiene point of view, the trainers of PIs become enable to provide clean milk production training to their farmers. If the training contents focus on business appreciation program, NDDB need to confirm whether trainers of PIs have enough knowledge and capacity to teach "clean milk production" programme to farmers. If not, additional training or modified training contents focusing on clean milk production needs to be provided to those PIs. In addition, training contents which enable persons in charge at DCS to conduct proper clean and sanitation procedure of BMC as well as proper utilization of AMCU/DPMCU need to be covered.
- (2) At FS-B1-2, JICA team proposes new lecture as additional content which is a study, presentation and discussion from hygienic point of view, for example using BMC, pump, valve and homogenizer. The purpose of this program is not only for participants to understand the inside machine mechanism but to increase hygienic awareness of structure through discussion and checking actual disassembled machine in front of them. To implement this content, it is desirable to discuss the issue between MIT lectures and hygiene expert of international level beforehand.
- (3) At FS-B1-3, participants will see modern and hygienic plant(s) to understand the quality benchmark. Therefore, suitable benchmark plant needs to be selected carefully. JICA team already suggested candidate plant but it is not decided yet. Because benchmark plant will be helpful to further strengthen NDDB ability to design the plant, it is essential to select it among NDDB construction plants. Big plant and foreign capital plant are not suitable for this purpose. However, any plant selected as a model need to be improved beforehand hygienically, especially factory entrance system because it is very important. To modify these facilities, it is urgent to select benchmark plant, decide design for the improvement, and implement work done before participants visit, since it may take three or four months to do this work.
- (4) At FS-B1-3, MIT lectures have to guide the participants at benchmark plant(s) leading discussion among them. To do this effectively, discussion with the hygiene expert of international level beforehand would be useful. Besides hygienic system, participants need to learn how facilities work and process and how daily operations are carried out to utilize these knowledge for future improvement.

	Attachment 9-2-4: Outline of trainings in Japan (01/04)
ID number	BM-JP-ToT
Module Title	Training in Japan for Strategic Planning and TQM
Programme Title	For trainers
Objectives	To let NDDB trainers who will be trainers of capacity development training modules such as BM-1 and/or BM-2: 1)comprehend a variety of concepts and practices useful to transform dairy cooperative institutions' business processes through the introduction of the strategic management based on the demand- and quality-oriented value chain management and Total Quality Management(*); and 2) reflect what can be applicable to the training modules to be provided at NDDB and their working environment in India. (*)Total Quality Management is a management approach centered on quality, based on the participation of all its members and aiming at long term success through customer satisfaction and benefits to all members of the organization and society.
Target participants	 FOR TRAINERS of NDDB, who will conduct BM-1 and/or BM-2 training modules to federations, milk unions and producer companies
Number of	20-24 participants
participants	
Duration	10 days (14 days including travelling days)
Brief	Day 1:
description	- Orientation
of the	- Leadership and business management
	- How to measure productivity and performance to create competitive
module	advantage.
contents	 How to bring down cost per unit and encourage innovation How to inculcate performance culture in employees
	 Policy support
	 Monetary and non-monetary reward system
	 Penalty clauses
	 How to bring in attitude and behavioral changes in individuals Successful model and how it was brought in Case studies and discussions
	 Case studies and discussions Core concept of TQM (1) and concept of Quality Assurance
	 Core concept of TQM (1) and concept of Quality Assurance Core concept of TAM (2) and implementation of Quality Assurance
	- Group discussion
	Day 2:
	- Concept of TQM: Kaizen
	Concept of TQM: ManagementGroup discussion
	Day 3
	- TQM Vehicles: QC circle
	- Plant visit: QC circle implemented plant
	Day 4:
	- TQM Vehicles: Daily Management
	- TQM Vehicles: Hoshin-Kanri (Policy deployment)
	- Concept of TQM: Quality
	- Concept of TQM: overview of TQM

Attachment 9-2-4: Outline of trainings in Japan	(01/04)	•
Attachinent <i>J-2-4</i> . Outline of trainings in Japan	$(\mathbf{U}\mathbf{I})\mathbf{U}\mathbf{T}$,

	Day5
	- TQM Vehicles: Daily Management
	- TQM Vehicles: Hoshin-Kanri (Policy deployment)
	- Concept of TQM: Quality
	- Concept of TQM: overview of TQM
	Day 6:
	- Plant Visit 1: Good practice of Quality Assurance
	Day 7:
	- Plant Visit 2: Good practice of TQM implementation
	- Plant Visit 3: Good practice of TQM implementation
	Day 8:
	- How to implement TQM
	- Preparation of Final Report
	Day 9:
	 Plant Visit4: Good practice of TQM implementation
	Day 10:
	- Presentation of Final Report
	- Wrap-up programme (To reflect what participants learned from this module and consider what can be applicable to the training modules to be provided at NDDB and their working environment in India.)
Method of	- Lecture, Plant visits and on the job training
instruction	T
Training site	Japan
Prerequisite,	- Trainers of BM-1 or BM-2 who will train and coach the PIs
if any	- English fluency
	> After the training, the trainers will introduce the concept learned in Japan
Post training	to BM-1 and/or BM-2and conduct BM-1 and/or BM-2 as instructors to the
review and	PIs.
follow up	1 1.3.
method	
methou	

ID number	BM-JP-PIs
Module Title	Training in Japan for Strategic Planning and TQM
Program	For PIs and trainers
Title	
Objectives	To let the participants: 1) comprehend a variety of concepts and practices useful to transform dairy cooperative institutions' business processes through the introduction of the strategic management based on the demand-oriented and quality-oriented value chain management and Total Quality Management(*); and 2) reflect what can be applicable to (the training modules to be provided at NDDB and) their working environment in India. (*) Total Quality Management is a management approach centered on quality, based on the participation of all its members and aiming at long term success through customer satisfaction and benefits to all members of the organization
	 and society. FOR FEDERATION / MILK UNION / PRODUCER COMPANY
Target	 FOR FEDERATION / MILK UNION / PRODUCER COMPANY Managing Director
participants	 Other key persons in the institution The participants will be selected from the PIs who had a good
	performance during BM-1 and BM-2.
Number of participants	 2-3 participants / PI * multiple PIs (*) = 20-24 participants (*) PIs that show high performance as the results of the process from BM-1-1 to BM-1-3 will be selected.
Duration	10 days (14 days including travelling days) / Programme
Brief description of the module contents	 Day 1: Orientation Leadership and business management How to measure productivity and performance to create competitive advantage. How to bring down cost per unit and encourage innovation How to inculcate performance culture in employees Policy support Monetary and non-monetary reward system Penalty clauses How to bring in attitude and behavioral changes in individuals Successful model and how it was brought in Case studies and discussions Core concept of TQM (1) and concept of Quality Assurance Group discussion Day 2: Concept of TQM: Kaizen

Attachment 9-2-4: Outline of trainings in Japan (02/04)

	Diant visite OC single implemented elect
	- Plant visit: QC circle implemented plant
	Day 4: TOM Vahialas: Dayly Managament
	- TQM Vehicles: Dayly Management
	- TQM Vehicles: Hoshin-Kanri (Policy deployment)
	- Concept of TQM: Quality
	- Concept of TQM: overview of TQM
	Day5
	- TQM Vehicles: Dayly Management
	- TQM Vehicles: Hoshin-Kanri (Policy deployment)
	- Concept of TQM: Quality
	- Concept of TQM: overview of TQM
	Day 6:
	- Plant Visit 1: Good practice of Quality Assurance
	Day 7:
	- Plant Visit 2: Good practice of TQM implementation
	- Plant Visit 3: Good practice of TQM implementation
	Day 8:
	- How to implement TQM
	- Preparation of Final Report
	Day 9:
	- Plant Visit4: Good practice of TQM implementation
	Day 10:
	- Presentation of Final Report
	- Wrap-up programmeprogramme (To reflect what participants learned
	from this module and consider what can be applicable to the training
	modules to be provided at NDDB and their working environment in
	India.)
	-
Method of	Lecture, Plant visits and on the job training
instruction	•
Training site	Japan
Prerequisite,	- Trainers of TQM who will train and coach the federation, milk union and
if any	producer companies to introduce TQM.
11 ally	- More than 1 years' experience of practical experiences or
	faculty/instructor experiences in quality control and quality management.
	- Undergraduate degree or similar degree.
	- Good physical and mental condition
	- English fluency
	- PIs that received assistance at least 1 Component from Comp A, B, or C
	- PIs that completed Module BM-1 and BM-2
	- Employees of the above PIs who have a degree or diploma in MBA, BBA,
	Diary Technology, Engineering, or Veterinary Science and at least 3 years
	working experience in dairy sector.
	- Or trainers, if required.
	- English fluency
	- English nuency

ID number	FS-JP-ToT
Module Title	Training in Japan for food safety
Programme	For trainers
Title	The chieving of this module is to let NDDD training to:
Objectives	 The objective of this module is to let NDDB trainers to: 1) observe food safety related actual practices in dairy sector in Japan and understand how they work; 2) understand global trend, dairy plant hygienic design, management and its operation, and role of dairy cooperatives and quality control in Japan; 3) consider what can be applied to the training modules to be provided at NDDB and their working environment in India; and 4) At advanced lecture, it is helpful for implementation to deeply understand its principle theoretically and practically, and to ensure the safety of these issues in a variety of method. Then introduce these technologies currently
	being used now in Japan, if possible, on site in dairy plant.
Target participants	• Trainers from NDDB who will be trainers of capacity development training of FS-A1, FS-B1 and/or FS-B2
Number of	Approximately 15 - 20 participants
participants	
Duration	2.5 weeks
Brief description of the module contents	 Contents of FS-JP-ToT and FS- JP-PIs are different at lectures and those for FS-JP-ToT focuses on advanced contents.<tokyo></tokyo> 1) Program orientation and Ministry of Agriculture Lecture on dairy sector in Japan (0.5 day)
	 2) Lecture on Japanese dairy situation and global trend (0.5 day) • Start-up programme, the purpose of this programme • Lecture on global trend of Hygiene and Food Safety and how Japan make hygiene and food safety realize.
	 Advanced Lecture on hygienic design, operation and management (2 days, day1)
	 New plant engineering, equipment and process How to run the plant, such as production schedule and CIP Dairy plant hygienic standard, such as environment, zooning, product flow, worker's flow Law of raw milk and accessible materials for food contact Principle of the technology of cleaning technology Flow characteristics, key point for cleaning, explanation of using some

Attachment 9-2-4: Outline of trainings in Japan (03/04)

numerical formulas, (this may be slightly difficult)
•Key cleaning measures of the product that is hard to clean
·
• This is a lecture course but needs to be suitable for practical issues on dairy
plant.
(Saturday and Sunday: 2days)
(retailer visit)
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4) Advanced Lecture on hygienic design, operation and management (2 days,
day2)
Heat transfer theory
• Principle of the technology of heat pasteurization and/or sterilization in detail
• Many kinds of various sterilizers, Non-heating sterilization
• Introduction of the technology that is helpful but not used in India at this
moment such as Low Acid Water and Microbubble, Cavitation for the new
cleaning technology, Joule heating for the new sterilization technology
• Steam direct heating (Infusion and Injection method)
Measures to TAB (Thermophilic acidophilic bacteria)
Filtration, MF, UF, NF, RO
Texture Control of Dairy Product
Computational Fluid Dynamics (Tank Agitation, Injection, etc.)
• This is a lecture course but needs to be suitable for practical issues on dairy
plant.
5) Plant visit (if possible 3 days)
• Introduction
• Worker's preparation to enter, inlet and outlet system, and actual working
style
• How to manage the factory, supervise production (plant operation for 1day)
• Quality check items, methods and equipment (quality check for 1day)
• Maintenance and its schedule, tools of plant equipment without disturbing
production schedule (maintenance for 1day)
• How to inspect packed products such as contamination of foreign matter and
heavy metal, and check of printing expiration date • Effluent
• How to deal with behavior change
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6) Visit another milk company or dairy related companies (eg Orion

	Machineries) (1 day)
	muchine (1 duy)
	(Saturday and Sunday: 2days)
	<hokkaido></hokkaido>
	7) Role of dairy cooperatives and quality control visiting to Hokkaido (2days)
	• 3 level of dairy cooperative in Japan: Visit dairy cooperatives and grasp role of dairy cooperative in Japan
	Yotsuba dairy: dairy companies owned by cooperatives
	8) Milk testing laboratory at Tokachi Federation of Agricultural Cooperatives (1day)
	• How to prevent quality accident and/or trouble
	• QC system (including price incentive system) and new measuring devices, checking items and frequency, including for antibiotics detection system
	9) Animal Health, Breeding at National Livestock Breeding Center at Tokachi 1day)
	• Outline of organization
	• Brief of animal health and breeding improvement
	10) Field visit and wrap up (1day)
	Cattle feed plant
	• Dairy farm
	• To reflect what participants learned from this module and consider what can be applicable to the training modules to be provided at NDDB and their working environment in India.
	(Saturday: leave from Japan)
Method of	Training and on-site visit
instruction	
Training site	Japan
Prerequisite,	Trainers of NDDB
if any	A free the tarining taring will be 1 (EC A1 EC D1 1 / EC D2
Post training	After the training, trainers will conduct FS-A1, FS-B1, and / or FS-B2 modules according to their expertise.
review and	
follow up method	
memou	

Remarks	Necessary considerations for contagion of animal related disease when the
	participants are planned to visit dairy farms in Japan.
	Foot-and-mouth disease (FMD) is a highly contagious and highly transmitted
	disease. If it is brought into Japan where FMD is free country recognized by
	the World Organization for Animal Health, OIE, it would bring tremendous
	negative impact to livestock and dairy industry in Japan. Thus, it would be
	highly appreciated if the participants give thoughtful attention and take
	necessary measurements including the following actions and others to be
	requested by the farms where the participants will visit in order to avoid
	contagion of FMD and other animal related disease.
	i) Before coming to Japan, do not visit any places where livestock exist
	such as livestock farm, veterinary hospital and livestock related
	research center for at least 2 weeks, preferably 4 weeks or more.
	ii) Do not bringing any livestock products without official permission to
	Japan. It is strictly prohibited in Japan.
	iii) Please prepare new shoes when you visit Japan.
	iv) Bring new clothes or clothes used laundry or cleaning service before
	traveling. When washing, washing with oxygen bleach is recommended.
	v) Simple disinfect of your bags, glasses, belts etc before you come to
	Japan is recommended.
	vi) After arriving Japan, do not approach unnecessarily to livestock and
	livestock-related facilities unless there is a special arrangement or
	permission.
	Please be aware of the fact that even if all of these are carried out, it is not possible to completely prevent the introduction of FMD and other animal related disease.

ID number	FS-JP-PIs
Module Title	Training in Japan for Food Safety
Modula Title	For PIs and trainers
Objectives	 The objective of this module is to let PIs and NDDB trainers to: 1) observe food safety related actual practices in dairy sector in Japan and understand how they work; 2) understand global trend, dairy plant operation and management, and
	a) and their working environment in India; and
	4) At basic lecture, it is helpful for implementation to deeply understand its principle theoretically and practically, and to ensure the safety of these issues in a variety of method. Then introduce these technologies currently being used now in Japan, if possible, on site in dairy plant.
Target participants	 PI staff/officers such as Plant Manager Section Head (procurement and inputs, QA, production, etc), Working Level Officers /technician / plant operators (QA, production, etc), If required, Trainers from NDDB (e.g. QC, CT, CS, Engineering Group,
Number of	Approximately 15 - 20 participants
participants	
Brief	Contents of FS-JPToT and FS-JP-PIs are different and some lectures of
description of the module contents	 FS-JP-PIs focuses on basic contents.<tokyo></tokyo> 1) Program orientation and Ministry of Agriculture Lecture on dairy sector in Japan (0.5 day)
	 2) Lecture on Japanese dairy situation and global trend (0.5 day) • Start-up programme, the purpose of this programme • Lecture on global trend of Hygiene and Food Safety and how Japan make hygiene and food safety realize.
	 3) Basic Lecture on hygienic operation and management (2 days, day1) New plant equipment and process How to run the plant, such as production schedule and CIP Dairy plant hygienic standard, such as environment, zooning, product flow, worker's flow

Attachment 9-2-4: Outline of trainings in Japan (04/04)

• Law of raw milk and accessible materials for food contact
·Basic principle of the technology of cleaning technology
•Outline of flow characteristics, key point for cleaning
\cdot Outline of cleaning measures of the product that is hard to clean
•
• This is a lecture course but needs to be suitable for practical issues on dairy
plant.
(Saturday and Sunday: 2days)
(retailer visit)
Talvia cont
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4) Basic Lecture on hygienic operation and management (2 days, day2)
•
Basic principle of the technology of heat pasteurization and/or sterilization
Introduction of various sterilizers, Non-heating sterilization
• Introduction of the technology that is helpful but not used in India at this
moment such as Low Acid Water and Microbubble, Cavitation for the new
cleaning technology, Joule heating for the new sterilization technology
Steam direct heating (Infusion and Injection method)
• Measures to TAB (Thermophilic acidophilic bacteria)
Filtration, MF, UF, NF, RO
Texture Control of Dairy Product
• This is a lecture course but needs to be suitable for practical issues on dairy
plant.
5) Plant visit (if possible 3 days)
• Introduction
• Worker's preparation to enter, inlet and outlet system, and actual working
style
• How to manage the factory, supervise production (plant operation for 1day)
• Quality check items, methods and equipment (quality check for 1day)
· Maintenance and its schedule, tools of plant equipment without disturbing
production schedule (maintenance for 1day)
• How to inspect packed products such as contamination of foreign matter
and heavy metal, and check of printing expiration date
• Effluent
• How to deal with behavior change
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6) Visit another milk company or dairy related companies (eg Orion

	Machineries) (1 day)
	(Saturday and Sunday: 2days)
	 <hokkaido></hokkaido> 7) Role of dairy cooperatives and quality control visiting to Hokkaido (2days) • 3 level of dairy cooperative in Japan: Visit dairy cooperatives and grasp role of dairy cooperative in Japan • Yotsuba dairy: dairy companies owned by cooperatives 8) Milk testing laboratory at Tokachi Federation of Agricultural Cooperatives (1day) • How to prevent quality accident and/or trouble • QC system (including price incentive system) and new measuring devices,
	9) Animal Health, Breeding at National Livestock Breeding Center at
	Tokachi 1day) • Outline of organization
	• Brief of animal health and breeding improvement
	10) Field visit and wrap up (1day)Cattle feed plant
	 Dairy farm To reflect what participants learned from this module and consider what can be applicable to the training modules to be provided at NDDB and their working environment in India.
	• (Saturday: leave from Japan)
Method of instruction	Training and on-site visit
Training site	Japan
Prerequisite, if any	 PIs that will avail Comp B1 or B2 or A Completion of Module FS-B1 (or Module FS-A1, Module FS-B2) or Trainers of NDDB, if required
	• Person having a degree or diploma in Dairy technology, engineering, Agriculture, Veterinary Science and at least 3 years working experience in dairy sector

Remarks	Necessary considerations for contagion of animal related disease when the
	participants are planned to visit dairy farms in Japan.
	Foot-and-mouth disease (FMD) is a highly contagious and highly transmitted
	disease. If it is brought into Japan where FMD is free country recognized by
	the World Organization for Animal Health, OIE, it would bring tremendous
	negative impact to livestock and dairy industry in Japan. Thus, it would be
	highly appreciated if the participants give thoughtful attention and take
	necessary measurements including the following actions and others to be
	requested by the farms where the participants will visit in order to avoid
	contagion of FMD and other animal related disease.
	i) Before coming to Japan, do not visit any places where livestock exist
	such as livestock farm, veterinary hospital and livestock related
	research center for at least 2 weeks, preferably 4 weeks or more.
	ii) Do not bringing any livestock products without official permission to
	Japan. It is strictly prohibited in Japan.
	iii) Please prepare new shoes when you visit Japan.
	iv) Bring new clothes or clothes used laundry or cleaning service before
	traveling. When washing, washing with oxygen bleach is recommended.
	v) Simple disinfect of your bags, glasses, belts etc before you come to
	Japan is recommended.
	vi) After arriving Japan, do not approach unnecessarily to livestock and
	livestock-related facilities unless there is a special arrangement or
	permission.
	Please be aware of the fact that even if all of these are carried out, it is not possible to completely prevent the introduction of FMD and other animal related disease.

Attachment 10-1-1:

Proposal of Assignment of Professionals for PIs under JICA project

Introduction:

To implement the business management capacity development for the JICA Project's participating institutions (PIs), the following principles are proposed: (1) Introduction of market-oriented business strategy, and (2) Practical and field-oriented capacity development. It is important for PIs to actually IMPLEMENT their own business and marketing strategy developed through the capacity development modules consisting of not only lectures, but also practical and field-oriented support. It is also important to assure that the dairy cooperatives are infused with fresh inputs and ideas.

In a bid to catalyse and rewrite the 'change' story and trigger actions that would lead to positive outcomes, it is proposed to assign capable professionals under JICA project to take a lead in steering the processes of Business Management & Strategic planning, Market Research and Quality Management (5S, Kaizen, TQM) at each milk unions (PIs). Professionals assigned to this scheme will take forward the objectives envisaged under JICA project with new ideas and innovations at Participating Institution level for a duration of two years.

Objective:

To support the implementation of action plans of the PIs in the field of marketing and strategic planning, and quality management, by assigning two professionals of respective expertise to work in each participating institution during approx. 2 years of the capacity development period.

Proposed Plan:

- Assignment of 2 professionals: Two professionals in the fields of Marketing and Strategic Management, and Quality Assurance for each PIs over a period of 2 years, <u>upon their request</u>.
- Milk unions availing at <u>component B and C</u> under the project may avail for the assignment of the Professional in the respective milk unions.
- The assignment of 2 professionals will be <u>optional</u>, depending on needs and demands of each PIs. The PIs could also apply for one or two professionals upon their request, although the expertise of the professionals will be limited to these two areas.

• The assignment of 2 professionals are designed mostly for district dairy cooperatives, but other PIs such as Milk Producer Companies and Federations could also apply to professional induction <u>upon their request.</u>

Implementation Strategy:

To make this scheme more attractive for talented professionals, different strategies of implementation can be thought of. It may consist of:

- 2 professionals are to be inducted per PI covered under JICA project, who will look after functional domains (Marketing and Strategic planning, and Quality Management) of milk unions. Functional domains will be decided as per need and future plan of milk unions.
- Professionals will be reporting to MD of posted milk union throughout the tenure.

Salient features of the Scheme:

Eligibility Criteria

The eligibility criteria for selection as a Professional shall be the following:

Essential criteria:

- At the minimum a graduate/post graduate from a recognized university/institute, in the area of business management, marketing or quality assurance, or a postgraduate from a recognized University/ Institute (in case of a graduate holding degree of a course duration of three years or less). Those with degree from universities outside India that are recognised by Association of Indian Universities can also apply. Only those candidates who have completed all requirements and received degree are eligible to apply.
- At least 2 year's working experiences in the respective field.
- At least 60% marks in the aggregate at the graduate or Post-graduate level, whichever is qualifying. While entering details of marks in the online application form, candidates having scores as grade points should convert them to corresponding percentages by referring to the conversion table provided by their college/ university.

Desirable criteria:

- Knowledge of local language and customs.
- Work experience as a researcher, consultant or adviser.
- Excellence in extra-curricular activities like art, culture, sports etc. at High School/College level.

Tenure of the professionals

Professionals will be recruited for 2 years by the project. The contract could be extendable by the contract with the milk union, based on their performance.

Orientation training:

The selected professionals are provided with 30 days Orientation training at NDDB and other educational institutions as required, which includes theoretic, field exposures and hand on practices at identified milk unions. Post the orientation; these professionals are then placed at selected milk unions with the assigned task. They will be monitored and guided by NDDB and milk unions.

Role of professionals:

• The main roles of the professionals will be as follows:

Field of the Assigned Professional	Main Roles of the Professional
Marketing and Strategic Planning	 Participate to BM-1-1 and BM-1-2@PI. Support the formulation of business strategy and action plans with PI's officials. Support effective way of communication top-down, bottom-up, among colleagues, and between different departments. Support the implementation of each action plans. Support the Plan-do-check cycle of the strategy and action plans (BM-1-3). Support the formulation of marketing strategy and action plans with PI's officials. Support the formulation of marketing research during BM-2-2 and afterwards. Support the process to formulate and implement action plans by making the most of the result of the marketing research. Support changes in empowerment and motivation of employees through marketing related activities. Support the Plan-do-check cycle of the strategy and action plans by making the most of employees through marketing related activities. Support the Plan-do-check cycle of the strategy and action plans. Support of the Plan-do-check cycle of the strategy and action plans.
Quality Management	 Planning to NDDB Attend the lecture on "Quality-driven strategic management" with PI officials. Support PI to set quality-driven strategic management through Hoshin-kanri or Policy Management.

	• Support PI to introduce 5S and Kaizen in
	the production site and working place.
	• Support PI to create QC circles and
	promote the workplace culture
	development.
•	• Support changes in empowerment and
	motivation of employees through QC
	circles, 5S and Kaizen activities.
	• Support coordination among different
	departments to achieve the common
	strategy
	• Support effective way of communication
	top-down, bottom-up, among colleagues,
	and between different departments.
•	prograde report on the
	Business Management and Strategic
	Planning to NDDB.

Measurable Output:

- Number of sustainable and implementable solutions provided during the tenure with milk union.
- Quantifiable increase in the specific areas of assignment such as marketing, procurement, quality.
- Implementation of 5S, Kaizen and TQM (Total Quality Management) practices at milk union.

Sustainability of the Programme

- After successful completion of their two years tenure, some unions may absorb the professionals.
- Milk unions benefit by introducing professionals in the area of business management, marketing or quality assurance after experiencing activities during the project implementation.

Attachment 11-1-1: Detailed schedule of all CD programmes

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oftware training	16	3	Group1/batch1																																										
at DCS level			Group1/batch2																																										
			Group1/batch3																																										
			Group1/batch4																																										
raining to ANO/	16	5	Group/batch 1																																										
ANSs			Group/batch 2																																										
			Group/batch 3																																										
			Group/batch 4																																										
			Group/batch 5																																										
			Group/batch 6																																										
			Group/batch 7																																										
			Group/batch 8																																										
Training to CRP	5	5	Group 1/batch 1																																										
Supervisors			Group 1/btach2																																										
			Group 1/btach3																																										
			Group 1/btach4																																										
Milch animal	16	15	Group1/batch 1-5																																									i – –	
earing for dairy			Group2/batch 6-10																																									i – –	Τ
farmers			Group3/batch 11-15																																										
			Group4/batch 16-20																																										
			Group5/batch 21-25																																										
			Group 6/batch 26-30																																										
caining of fodder offficers/field	16	5	Group1/batch 1-5																																										
staff/DCS/MTC			Group2/batch 6-10				\perp		\downarrow																															\downarrow			\square	\square	
personnel			Group3/batch 11-15			1						1		1									1												1					1				i	

Orange cell indicates that the programmes are carried out at PI or any other appropriate places

Attachment 11-1-2: Schedule of CD programmes for one PI participating in all CD programmes

							201						<u>.</u>			202					_			20		<u> </u>	_		2
			Q			Q2		Q3			Q4		Q1		Q2		Q		Q4		Q			22	Q		Q4	r i	
		Month	1 2	2 3	4	5	6	7 8	9	10	11 12	1	2	3 4	5	6 7	7 8	9	0 11	12	1 2	3	4 /	56	78	3 9	10 11	12	1
	Months of subproje	ect implementation after the sanction					1	2 3	8 4	5	6 7	8	9	10 11	. 12	13 1	4 15	5 16	17 18	19	20 21	22	23 2	4 25	26 21	7 28	29 30	31	32
sitization		Implementation																											
raisal and sanction																													
oponent G (Business	s Management and Fo	od Safety)																											
3M-1	-1	1st batch																											
		2nd batch																											
		3rd batch																											
	-2@PI																												
3M-2	-1	1st batch																											
		2nd batch																											-
		3rd batch																											-
Marketing Research	•																												-
3M-2	-2@PI																												
BM1	-3@PI	(PI with marketing research)																											
BM1		(PI without marketing research)																											
BM	-R																												
S-A1	-1	1st batch			1													+ $+$					-	+					
		2nd batch			1													+		1		1 1	-+	+				\uparrow	
		3rd batch			1													+ $+$		1			-	+					
	-2@PI				1															1		1 1	-+	+				\uparrow	
	-3@PI		+		1															1			-+	+		+ +		\mathbf{t}	
S-B1	-1	1st batch								1													\neg	+		+ +		+	
		2nd batch	1 1							\vdash					+			+ +					-+	+				++	
		3rd batch					-																					1	
	-2&-3																							+				+ +	
	2000	2nd batch		-																	_			++	<u> </u>			+	
		3rd batch		-			-																-+	++	-+	-		+	
	-4@PI	Siu batch		-	-												_						\rightarrow					+	
S-B2	-1	1st batch		-	-		_							_							-		-	\rightarrow	-+			+	
-3-D2	-1	2nd batch		-								-	-				_							+		-		+	
	-2@PI	zilu batcii		-			-	_				-					_							+		-		+	
7S	-2@11 -R			-	-		_					-					_						-+	+	<u> </u>	-		+	
		1-4th batch		_			_		-			-			-								—	\rightarrow		-		+	
'armers' induction p	orogram	5-8th Batch		-			_	_									_								<u> </u>			++	
		9-12th Batch		-			-	_				-	-	-			_							+		-		+	
		13-16th Batch		-	-		_										_						-+	+	<u> </u>	-		+	
		17-20th Batch		-	-		_										_						-+	+	<u> </u>	-		+	
		21-24th Batch		_					-			-											—	\rightarrow		-		+	
				_				_	-			-				_			_					\rightarrow	<u> </u>			+	
		25-28th Batch		_				_	-			-				_			_					\rightarrow	<u> </u>			+	
		29-32th Batch		_					_			-											—	\rightarrow	<u> </u>			+	
		33-36th Batch		_											_		_	_			_					_		++	
		37-40th Batch		_											_		_	_								_		++	
		41-44th Batch		_																					<u> </u>			+	
1011		45-46th Batch	+	_		\vdash														<u> </u>		+			<u> </u>	+		+ +	
MCM		1-60th batch	$\left \right $			\vdash																	_					┢╾┥	_
		61-121th Batch	\vdash	_		\square				\vdash			\vdash		++		_	+ +					-					-	
BOD		Batch1	\vdash	+	1	$ \downarrow \downarrow$		_		$ \rightarrow $		+	\vdash		+			+				+	\rightarrow	\rightarrow	<u> </u>	+		+ +	
BAP		Batch1	\vdash	_	+										+							+	\rightarrow	\rightarrow	<u> </u>	+		+ +	
		Batch2	\vdash	_		\square			+	\square			\vdash				_	+ +		\square		+	+	\rightarrow	<u> </u>	+		+ +	
		Batch3	\square	+				_					\vdash				_	+ +				+	\rightarrow	+		+		+ +	
	D 00 0	Batch1	\vdash	_	1	\square							\square		+			+ $+$						\rightarrow	<u> </u>			+ +	
Basic Training for Ne	ew DCS Sec	Batch2	\vdash										$ \downarrow \downarrow$					+ +				+		\rightarrow	<u> </u>	+		+ +	
		Batch3																+				+	\perp	\square	$ \rightarrow $	+		\vdash	
D&M of BMC/AMCU	J/ DPMCU	Batch1																										\square	
Operators		Batch2																										\square	
		Batch3																						\square				$\downarrow \downarrow$	
Retailers Awareness	Programme	Batch1																\downarrow											
		Batch2																											
		Batch3																											
Software training at I		Batch1																											
Software training at I		Batch1																											
Fraining to ANO/ AN	Ss	Batch1																											
Training to CRP Supe	ervisors	Batch1																											
Milch animal rearing	for dairy	Batch1	1 1												1 1			1 1		1 1								\square	
vilich animai rearing																													

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